A Guide to Leveraging Blue Features to Increase Engagement

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Khalid Marbou

Professional Services Manager NA HE

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AGENDA

1 INTRODUCTION

2 OVERVIEW OF THE BLUE ENVIRONMENT

3 RELATABLE CONTENT AND INTERFACE

4 PROPER DOCUMENTATION

5 CUSTOM BRANDING AND COMMUNICATION

6 INSIGHTFUL ANALYTICS

7 ADVANCED FEATURES AND INTEGRATION

8 Q&A

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INTRODUCTION

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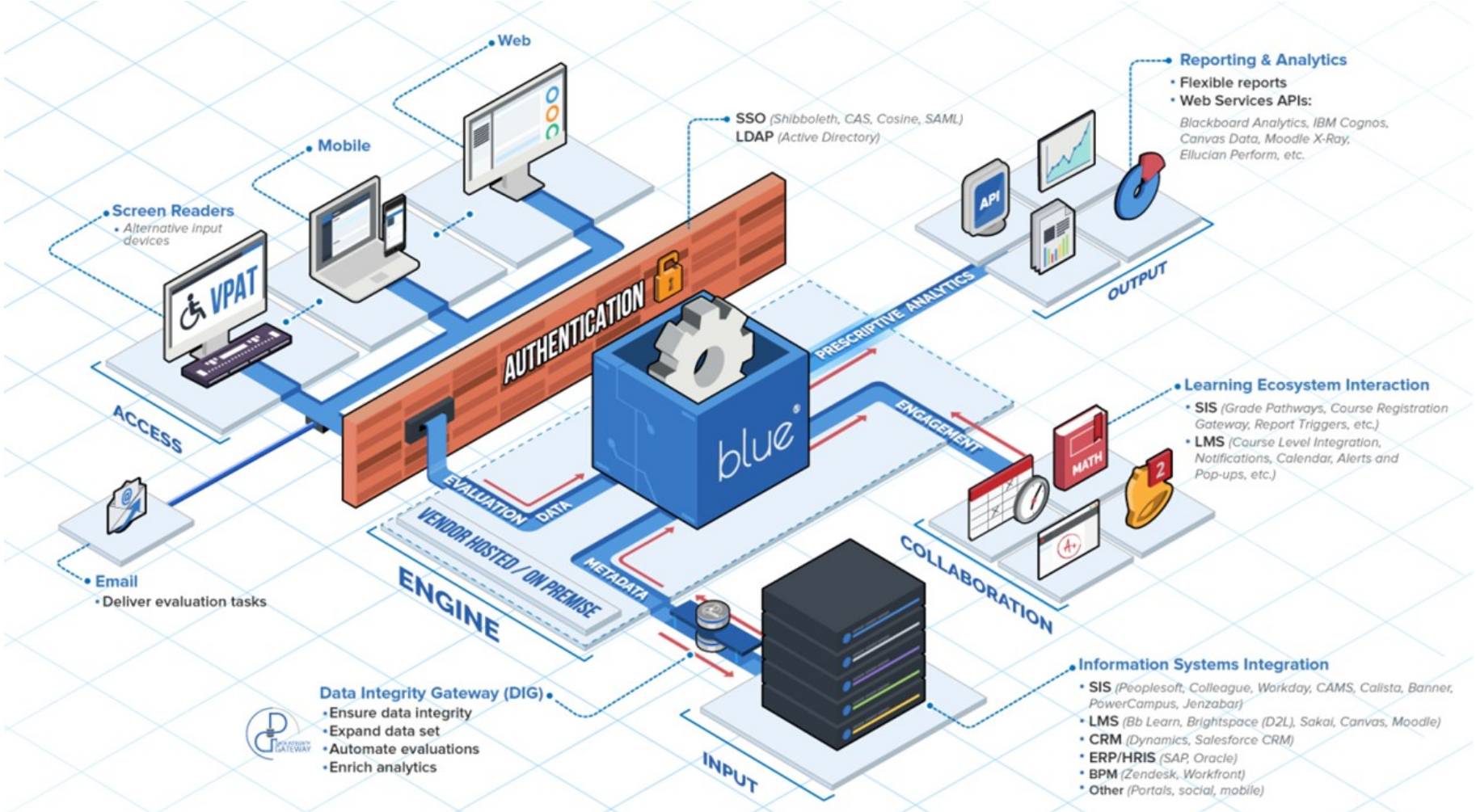
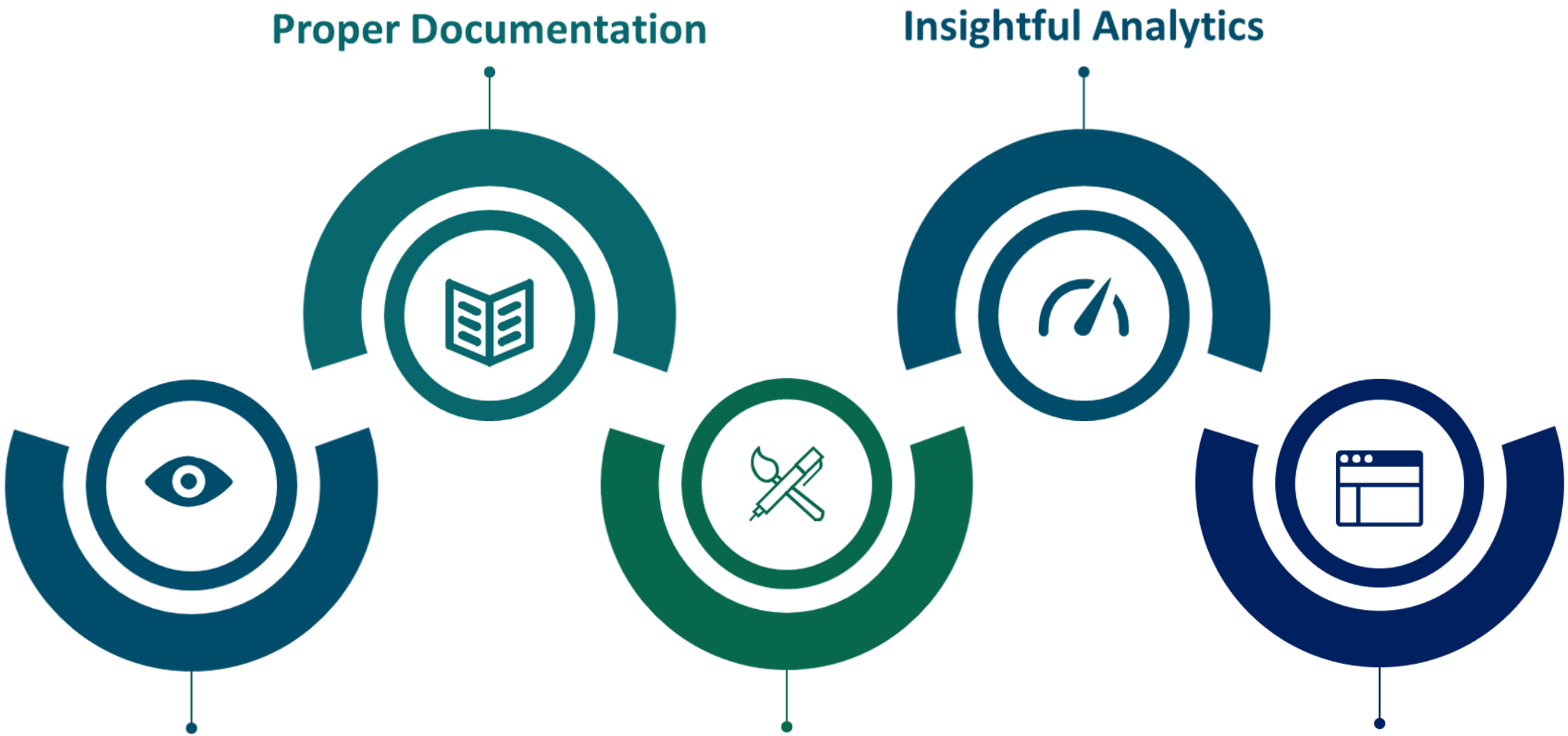
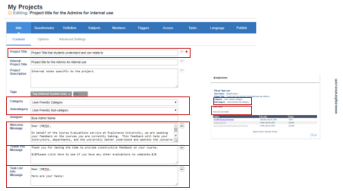
OVERVIEW OF THE BLUE ENVIRONMENT

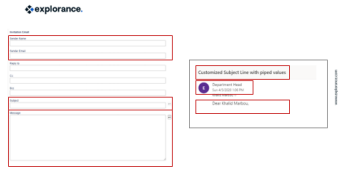



Proper Documentation
Insightful Analytics
Relatable content and interface
Custom Branding and Communication
Advanced features and integration

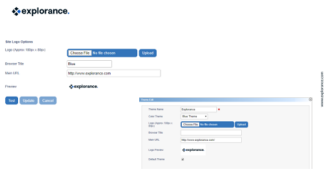
Relatable content and accessible interface



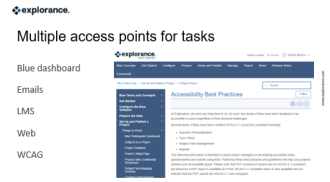
Project custom fields



Email custom fields



Institution logo, name and color scheme



Multiple access points for tasks

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My Projects

Editing: **Project title for the Admins for internal use**

Info | Questionnaire | Definition | Subjects | Members | Triggers | Access | Tasks | Language | Publish

Content | Options | Advanced Settings

Project Title	Project Title that students understand and can relate to
Internal Project Title	Project title for the Admins for internal use
Project Description	Internal notes specific to the project.
Tags	Tag (Internal System Use) x Add..
Category	User Friendly Category
Subcategory	User Friendly Sub-category
Designer	Blue Admin Name
Welcome Message	Dear [R$FN], On behalf of the Course Evaluations service at Explorance University, we are seeking your feedback on the courses you are currently taking. This feedback will help your instructors, departments, and the university better understand and address the concerns
Thank You Message	Thank you for taking the time to provide constructive feedback on your course. $($Please click here to see if you have any other evaluations to complete.$)$
Task List Info Message	Dear [R$FN], Here are your tasks:

explorance.

Fillout Task List

Task Owner: Student Name

Project Title: Project title that students understand and can relate to

Category: User Friendly Category

Subcategory: User Friendly Sub-category

Dear Casey,

Here are your tasks:

Subject	Due date	Status
401896-Structural Analysis	Saturday, April 25, 2020	Open
CHEM 2525 001	Friday, April 03, 2020	Expired
402702-Environmental Science for Engineers	Friday, April 03, 2020	Expired

Mobile Version | Standard Version

blue

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Invitation Email

Sender Name

Sender Email

Reply to

Cc

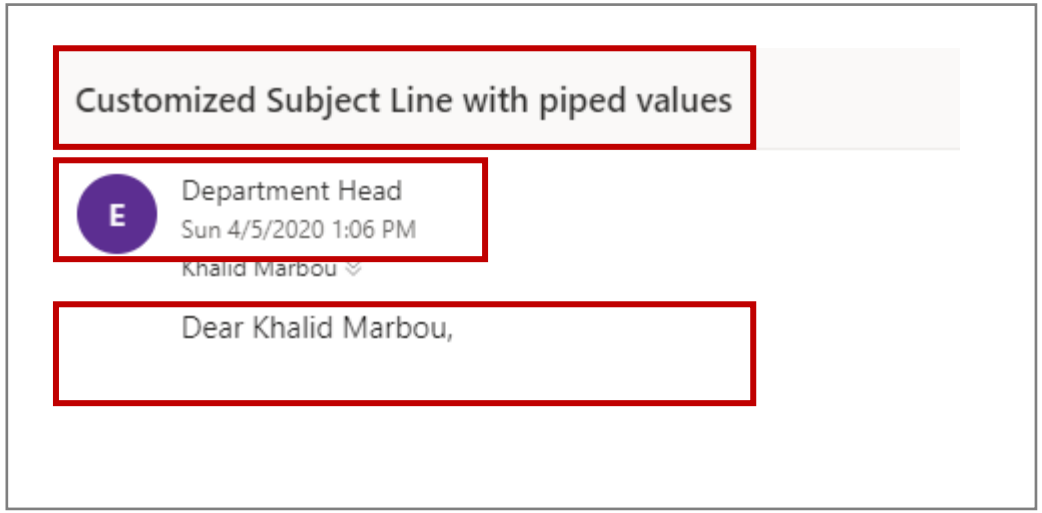
Bcc

Subject

en

Message

en



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Site Logo Options

Logo (Approx 180px x 80px)

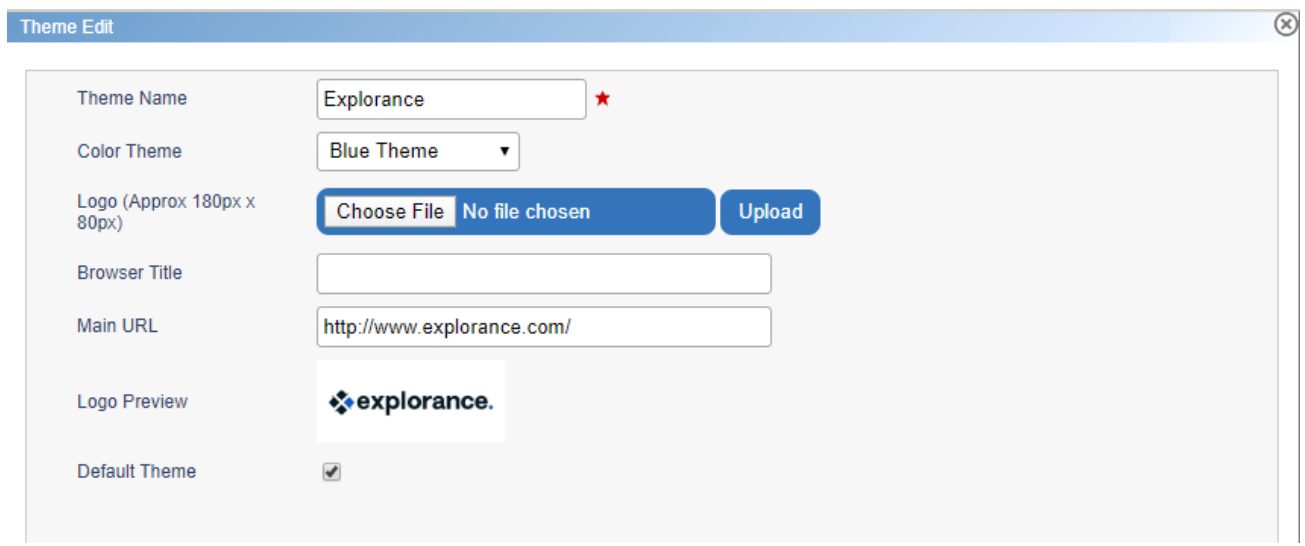
Choose File | No file chosen | Upload

Browser Title: Blue

Main URL: http://www.explorance.com

Preview: explorance.

Test | Update | Cancel



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Multiple access points for tasks

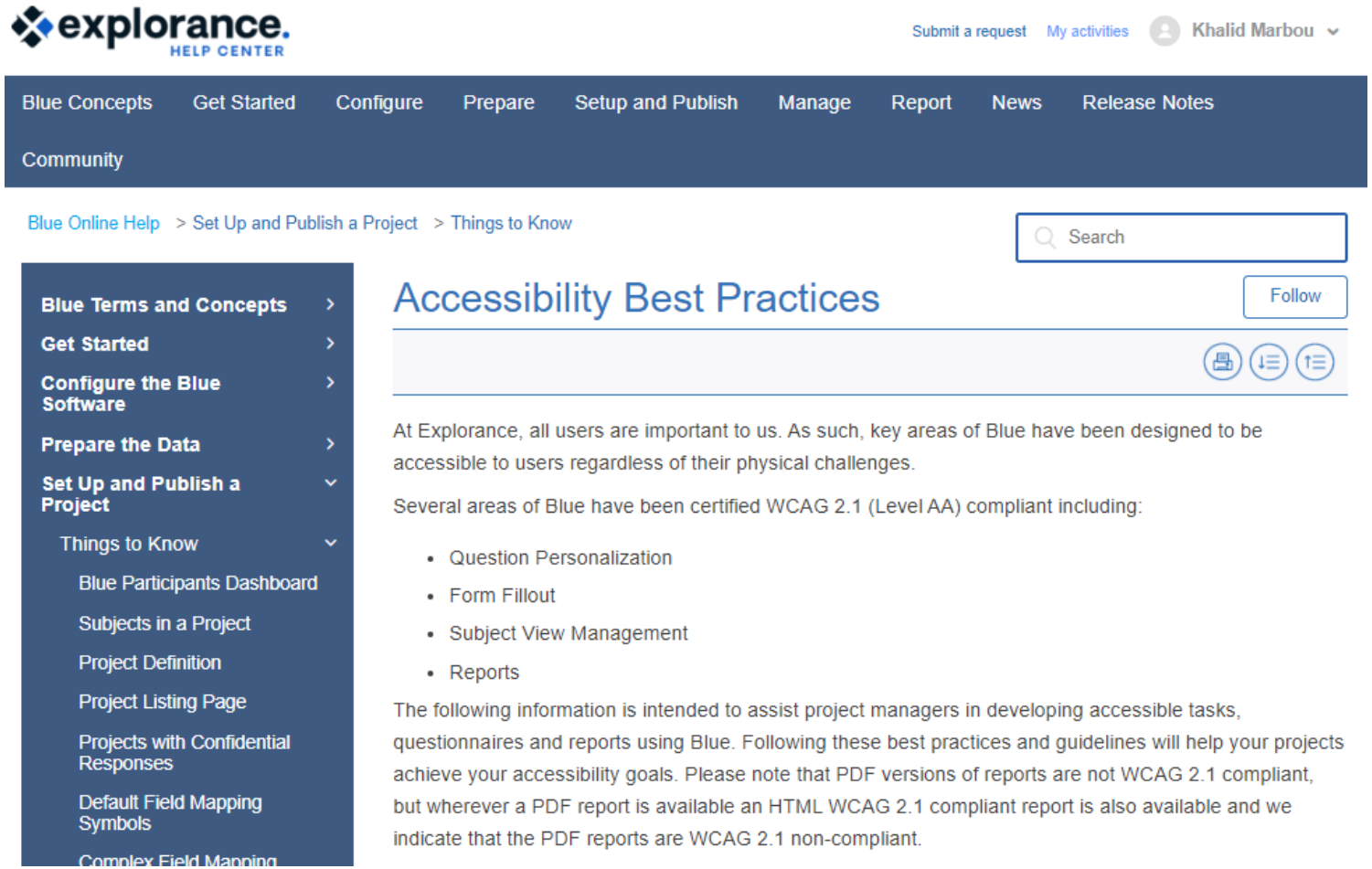
Blue dashboard

Emails

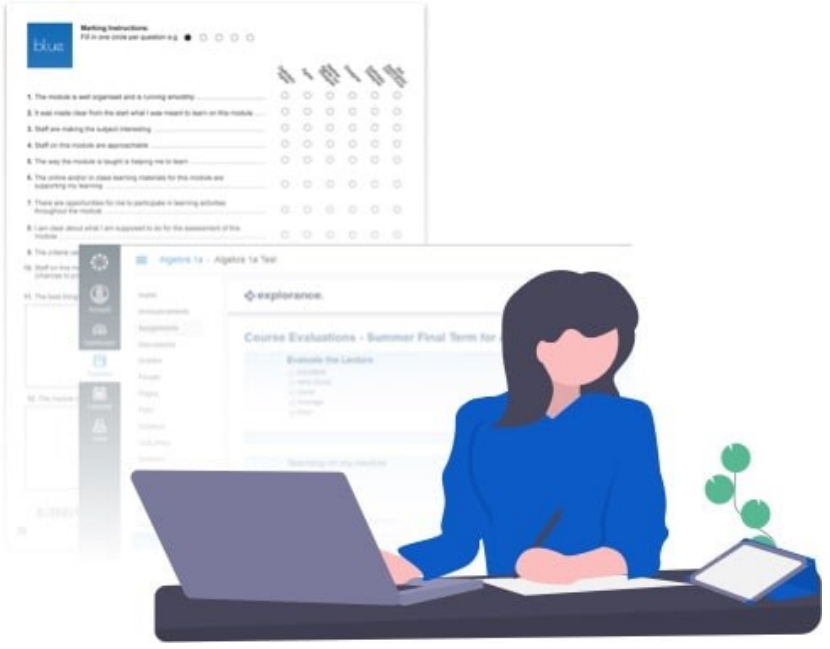
LMS

Web

WCAG



Proper Documentation



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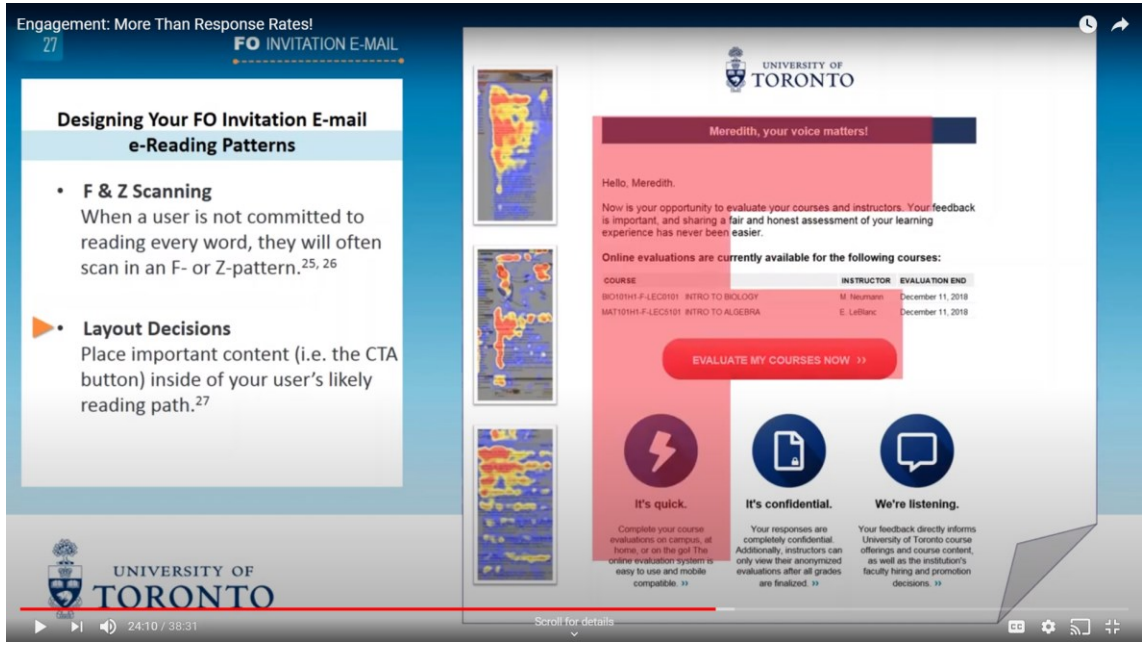
Custom Branding and Communication

UNIVERSITY OF TORONTO

Engagement: More Than Response Rates!

What if we shifted the conversation from talking about response rates to talking about engagement? How do we define engagement with respect to course evaluations, and why does it matter? This webinar will explore the University of Toronto's efforts to do just that. We will provide an overview of our context and explore how we engage stakeholders in a large-scale, decentralized institution. We will showcase our new-and-improved FO e-mail invitations and QP landing page, and share the background research into how these were developed.

Presenters: Tara Wells, Operations Coordinator, Course Evaluations, University of Toronto; Meredith Rappaport, Course Evaluation Assistant, University of Toronto



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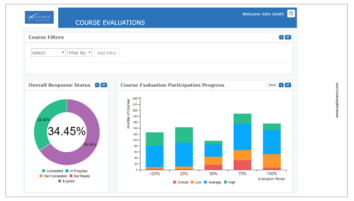
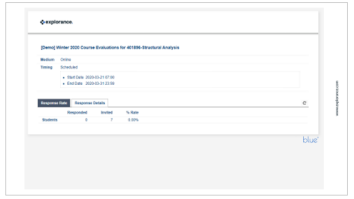
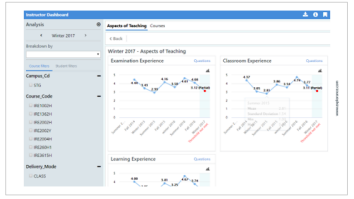
Insightful Analytics



RRD

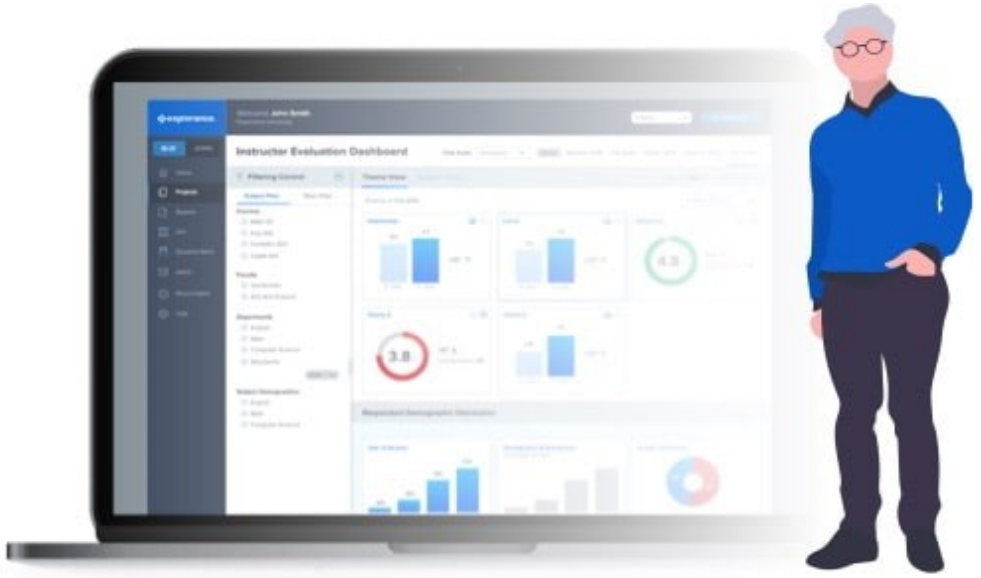


Subject View



IFD

Reports



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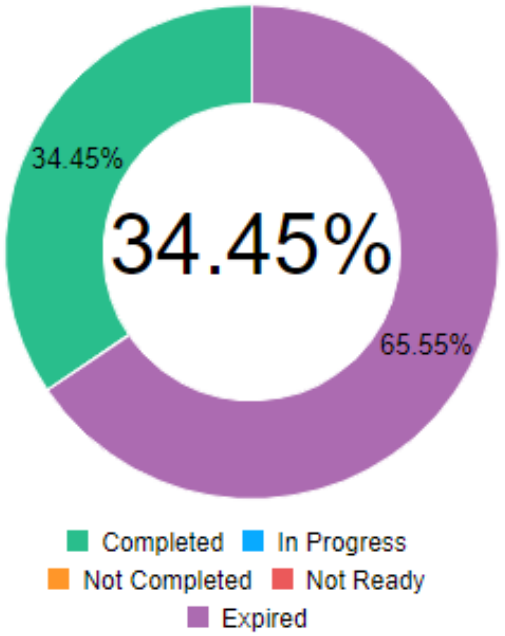
COURSE EVALUATIONS

Welcome John Smith

Course Filters

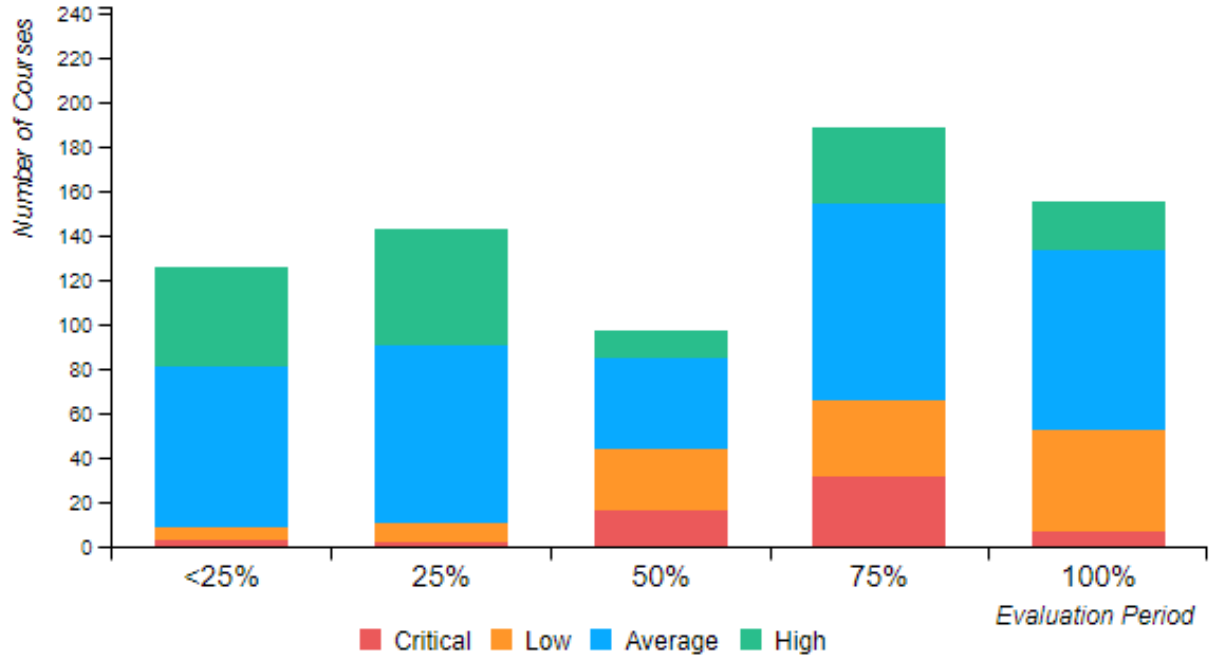
Select: | Filter By: | Add Filter

Overall Response Status



Course Evaluation Participation Progress

Reset



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[Demo] Winter 2020 Course Evaluations for 401896-Structural Analysis

Medium	Online
Timing	Scheduled

- Start Date 2020-03-21 07:00
- End Date 2020-03-31 23:59

Response Rate | **Response Details**

	Responded	Invited	% Rate
Students	0	7	0.00%

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Instructor Dashboard

Analysis

Winter 2017

Breakdown by

Course filters | Student filters

Campus_Cd

- STG

Course_Code

- IRE1002H
- IRE1362H
- IRE2002H
- IRE2002Y
- IRE2004H
- IRE260H1
- IRE3615H

Delivery_Mode

- CLASS

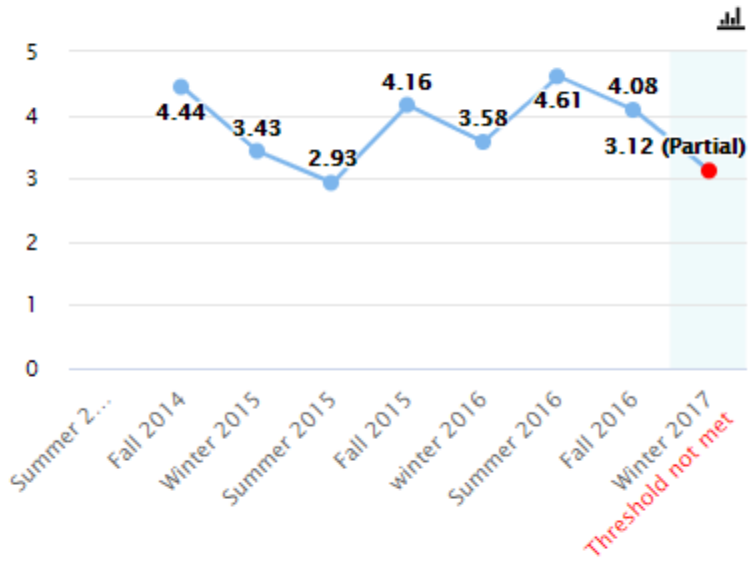
Aspects of Teaching | Courses

Back

Winter 2017 - Aspects of Teaching

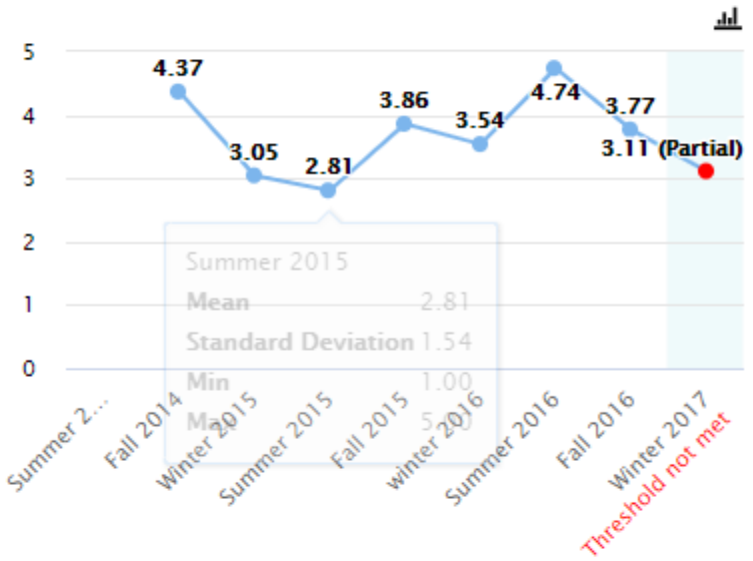
Examination Experience

Questions



Classroom Experience

Questions



Learning Experience

Questions

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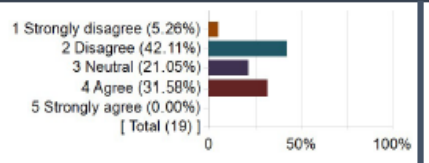
Response Analysis - course

This section displays frequency analysis for all the course question

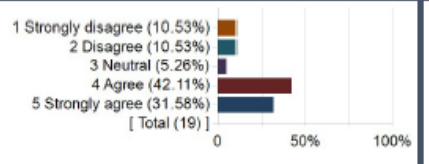
About the course - PY2107-C-I: Experimental Invest

1. This course helped me develop my ability to work as a team member



Statistics	Value
Response Count	19
Mean	2.79
Median	3.00
Semi-Interquartile Range	1.00
Mode	2
50th Percentile	3.00
Standard Deviation	0.98
Standard Error (base on SD)	0.22

3. This course developed my problem solving skills



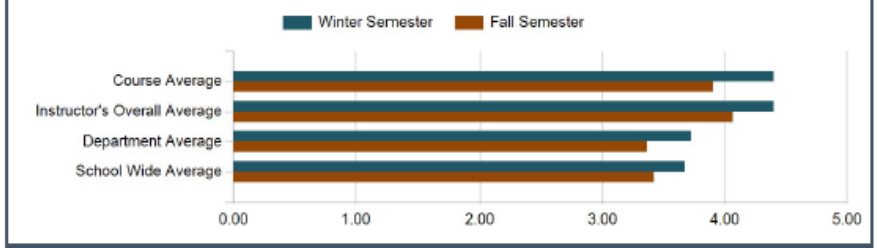
Statistics	Value
Response Count	19
Mean	3.74
Median	4.00
Semi-Interquartile Range	1.00
Mode	4
50th Percentile	4.00
Standard Deviation	1.33
Standard Error (base on SD)	0.30

Reflective questions:

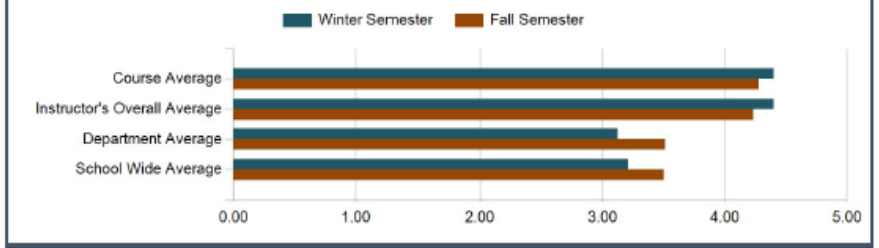
- What elements of the course are perceived to be lacking?
- What could have negatively influenced the student perception?
- What improvements could be incorporated to the course mater

Teacher Rating Score Analysis

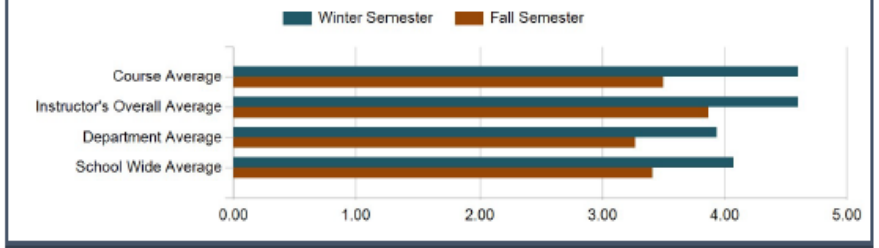
Overall



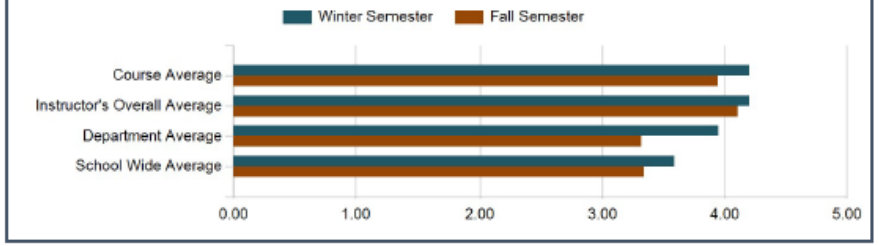
1. Elizabeth Howe communicates clearly



2. Elizabeth Howe is approachable



3. Elizabeth Howe involves students



5/9

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Improvement at heart

Individual report for Experimental Investigation & Analysis of Behaviour-C-I (Ms Elizabeth Howe)

Project Title: **Course Instructor Evaluation - Spring 2014 (Results)**
Project Audience: **95**
Responses Received: **74**
Response Ratio: **77.89%**

Report Comments

INTRODUCTION

This report contains the results gathered during the online course-instructor evaluations. Students were invited to share their feedback on the teaching and the course material, ultimately to help improve the overall quality of education at our institution. It is now our collective duty to **turn this insight into action**.

As part of this mission, all instructors receive an Individual Report for **developmental purposes** i.e. to identify strengths and areas for improvement in regard to their teaching methods. Contents include graphs, tables, rankings, frequencies, statistics, and comments, as well as reflective questions to help guide you in the preparation of your personal development plan.

We urge every Faculty Member to diligently examine all the analysis, to seek to understand it, to take note of patterns, to draw logical conclusions and to take it upon yourself to **act on the valuable feedback** your students have taken the time to provide.

Creation Date: **Tue, Jun 27, 2017**

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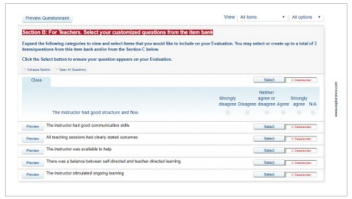
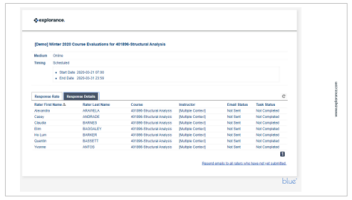
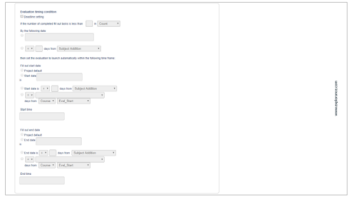
Advanced features and integration



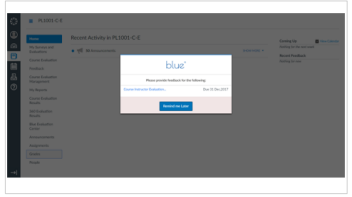
Questionnaire Customization



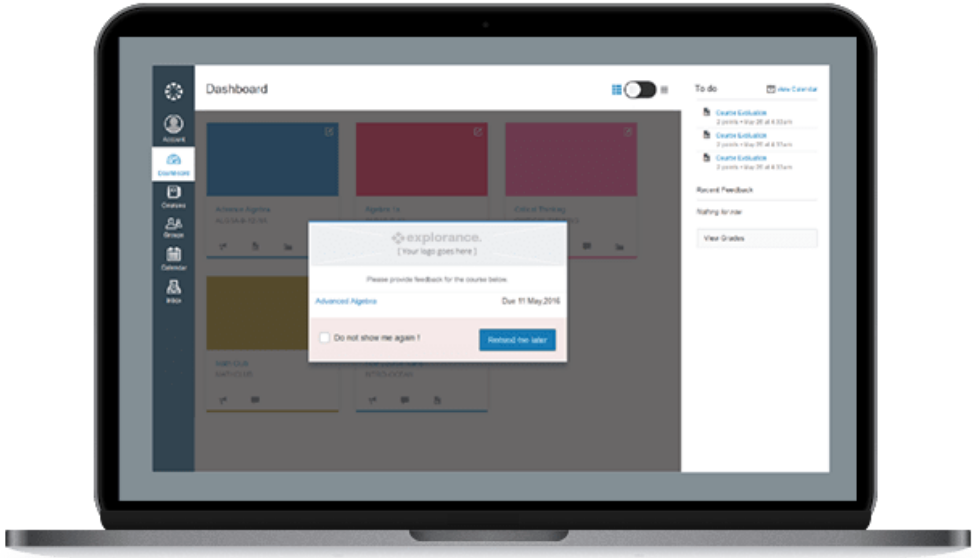
Response Rates and Email controls



Advanced deadline settings



Advanced LMS Integration



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Preview Questionnaire

View | All items | All options

Section B: For Teachers. Select your customized questions from the item bank

Expand the following categories to view and select items that you would like to include on your Evaluation. You may select or create up to a total of 3 items/questions from this item bank and/or from the Section C below.

Click the Select button to ensure your question appears on your Evaluation.

Collapse Section | Open All Questions

Close

Select | X Deselected

	Strongly disagree	Disagree	Neither agree or disagree	Agree	Strongly agree	N/A
The instructor had good structure and flow.	○	○	○	○	○	○

Preview	The instructor had good communication skills	Select | X Deselected
Preview	All teaching sessions had clearly stated outcomes	Select | X Deselected
Preview	The instructor was available to help	Select | X Deselected
Preview	There was a balance between self-directed and teacher-directed learning	Select | X Deselected
Preview	The instructor stimulated ongoing learning	Select | X Deselected

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[Demo] Winter 2020 Course Evaluations for 401896-Structural Analysis

Medium Online

Timing Scheduled

- Start Date 2020-03-21 07:00
- End Date 2020-03-31 23:59

Response Rate | **Response Details**

Rater First Name	Rater Last Name	Course	Instructor	Email Status	Task Status
Alexandra	ARAWELA	401896-Structural Analysis	[Multiple Context]	Not Sent	Not Completed
Casey	ANDRADE	401896-Structural Analysis	[Multiple Context]	Not Sent	Not Completed
Claudia	BARNES	401896-Structural Analysis	[Multiple Context]	Not Sent	Not Completed
Elim	BAGGALEY	401896-Structural Analysis	[Multiple Context]	Not Sent	Not Completed
Ho Lum	BARKER	401896-Structural Analysis	[Multiple Context]	Not Sent	Not Completed
Quentin	BASSETT	401896-Structural Analysis	[Multiple Context]	Not Sent	Not Completed
Yvonne	ANTOS	401896-Structural Analysis	[Multiple Context]	Not Sent	Not Completed

1

Resend emails to all raters who have not yet submitted.

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Evaluation timing condition

Deadline setting

If the number of completed fill out tasks is less than in Count

By the following date

+ days from Subject Addition

then set the evaluation to launch automatically within the following time frame:

Fill out start date

Project default

Start date is

Start date is + days from Subject Addition

+ days from Course Eval_Start

Start time

Fill out end date

Project default

End date is

End date is + days from Subject Addition

+ days from Course Eval_Start

End time

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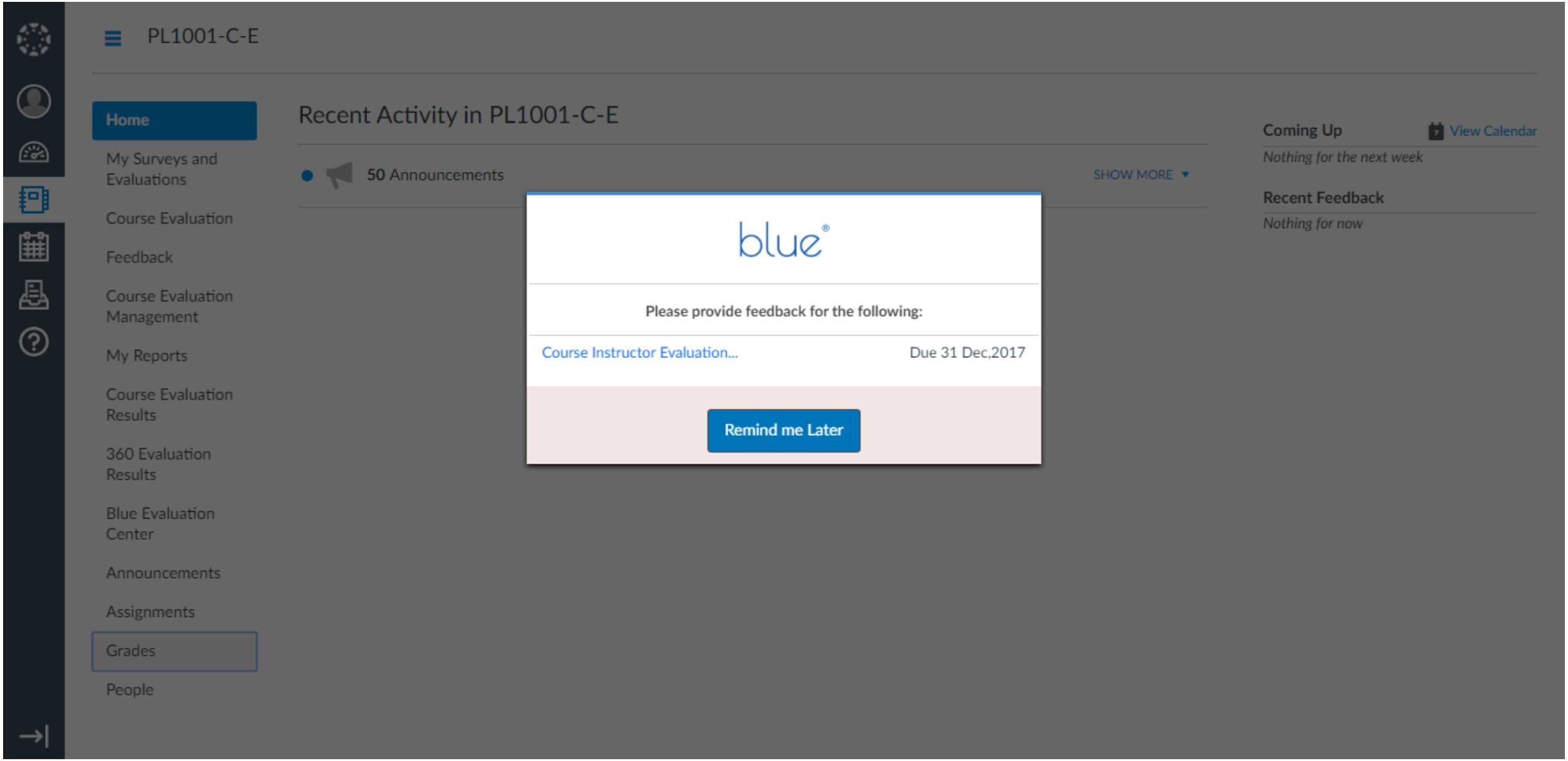
PL1001-C-E
Home
My Surveys and Evaluations
Course Evaluation
Feedback
Course Evaluation Management
My Reports
Course Evaluation Results
360 Evaluation Results
Blue Evaluation Center
Announcements
Assignments
Grades
People
Recent Activity in PL1001-C-E
50 Announcements
SHOW MORE
Coming Up
View Calendar
Nothing for the next week
Recent Feedback
Nothing for now
blue®
Please provide feedback for the following:
Course Instructor Evaluation...
Due 31 Dec,2017
Remind me Later

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Q&A

Thank you for joining the learning webinar, and we hope that it was of help to you. The recording will be available within the next 3-5 days at:

https://www.bluenotesgroup.com/archived-webinars/

We look forward to seeing you in our future learning webinars.

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