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BlueML 1.7.0 Release

BlueML 1.7.0 Release Highlights

Better Insights and More Efficient Workflows

- **New SRA Combined Analysis Type**
- **Multi-Column Comment Selection**
- **New Overview Screen**
- **Enhanced Topic and Comment Explorers**
- **Quick Analysis**
- **Dashboard Interface Available in French**

Quick Review: What is BlueML?

BlueML Quick Overview

- **BlueML is a comment analysis solution that allows organizations to analyze collected qualitative feedback from any type of survey data: employee and student learning, employee experience surveys, Glassdoor data, etc.**

- **BlueML uses machine learning algorithms to extract detailed interpretations of the qualitative data and deliver "insights" in the forms of:**
  - **Topics (e.g. instructor, courseware, leadership)**
  - **Sentiments (e.g. positive/negative/mixed)**
  - **Recommendations (e.g. do more, do less, stop, start)**
  - **Alerts (comments are flagged if they are determined to be problematic, e.g. danger/threats, discrimination, harassment, disrespect, safety concerns)**

- **BlueML has 4 primary types of analyses that can be applied to your comments (SRA is always applied; add EEI, ELI, or SEI to expand your analysis)**
  - **SRA Insights: Combines Sentiments (SEN), Recommendations (REC), and Alerts (ALT)**
  - **Employee Experience Insights (EEI)**
  - **Employee Learning Insights (ELI)**
  - **Student Experience Insights (SEI)**

The organization has a strong focus on sustainability, which I really appreciate. However, I think there's room for improvement in terms of reducing waste in our office. It would be great to have more recycling bins and other initiatives to reduce our environmental impact. It would also be helpful to have more education and awareness around sustainability practices.

🗨 ♣3 ⚡4 ⚠ 13%

Analysis:

🗨 The **comment** you have inserted has a 🗨 Mixed sentiment.

The analysis also found a total of **3 topic sentiments, 4 recommendations,** and an alert score of 13%. View details below:

⌄ Topic sentiments (3)

Negative (3)

Quality of life ▸ Work environment ▸ Facilities   Organization ▸ Projects / Initiatives

Quality of life ▸ Employee Voice / Decision-making involvement

⌄ Recommendations (4)

Start (1)

▸ Quality of life ▸ Employee Voice / Decision-making involvement

Change (2)

● Quality of life ▸ Work environment ▸ Facilities   ● Quality of life ▸ Employee Voice / Decision-making involvement

Not categorized (1)

📄 Do more

⚠ With an alert score of **13%,** This comment has nothing to report. The alerts threshold is set at **50%.**

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Analysis Types

To ensure that you get the maximum insights from your comment data, BlueML's SRA Analysis Type provides the following insights:

- Sentiments (SEN)
- Recommendations (REC)
- Alerts (ALT)

An additional analysis type can be used with SRA to further expand the insights to include employee or student-specific topics related to experience and learning:

- Employee Experience Insights (EEI)
- Employee Learning Insights (ELI)
- Student Experience Insights (SEI)
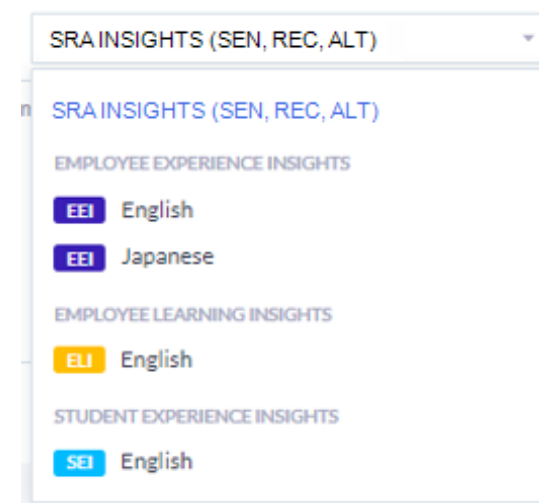
Multi-Column Comment Select

Select up to 10 columns for comment analysis*

- Streamline your data import and analysis
- Choose which comments you want to include to customize your analysis

Step 2: Analysis settings
Select the comment columns, analysis type, commenter ID, and glossary.

Comment columns*
Required: Select up to 4 columns that contain the comments you want to analyze.

- ☑ Q6_Please comment on the overall quality of the instruction in this course.
- ☑ Q7_Please comment on any assistance that was available to support your learning in thecourse.
- ☑ Q8_Please list any topics or questions you would have liked to have been asked about your course learning experience
- ☑ Q9_Please comment on any aspect of the online component that contributed to your experience.

*The number of columns that can be selected will depend on two factors: 1. How many columns contain qualitative data, and 2. The total number of comments in the file. BlueML supports up to 400,000 comments, so if one single column contains 400,000 comments, then only one column would be available for selection.

Overview Screen

Summary-level analysis of your comment file, including:

• **Topics**

• **Sentiments**

• **Recommendations**

• **Alerts**

Use the Overview to quickly grasp which insights matter the most and then drill-down to get additional details and insights

Alert threshold: Indicates the likelihood that a comment warrants attention. Default is set to 50% but can be changed to 1-100%. A higher threshold generates fewer alerts but ones that are more likely to require immediate attention.
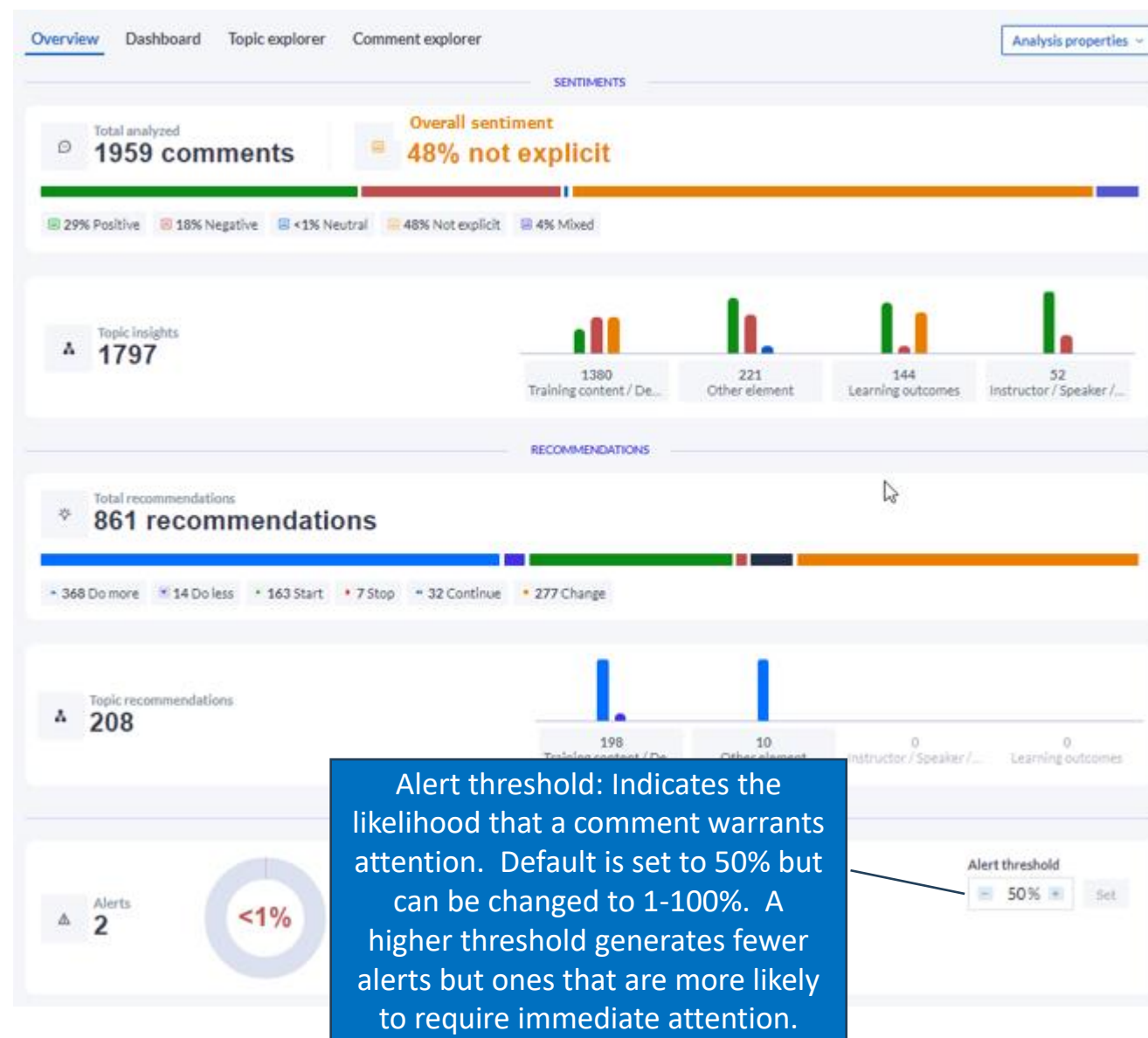
Enhanced Topic and Comment Explorers

Topic Explorer

- **Sentiments and Recommendations now have dedicated views in the Topic Explorer for easier access**

- **Apply Filters to customize your data view**

- **Drill-down into the Comments by clicking on any of the Insights**

Enhanced Topic and Comment Explorers

Comment Explorer

- **Dedicated view to select All Comments, All Recommendations, or Alerts, as well as Uncategorized and Categorized Comments and Recommendations**

Quick Analysis

- **Upload a single comment to view Sentiments, Recommendations, and Alerts with the ability to add one other analysis type (EEI, ELI, or SEI) to include topics in your analysis**

- **Quick Analysis is commonly used for validating themes and sentiments assigned to the comment or to demo the BlueML tool to stakeholders within your organization**

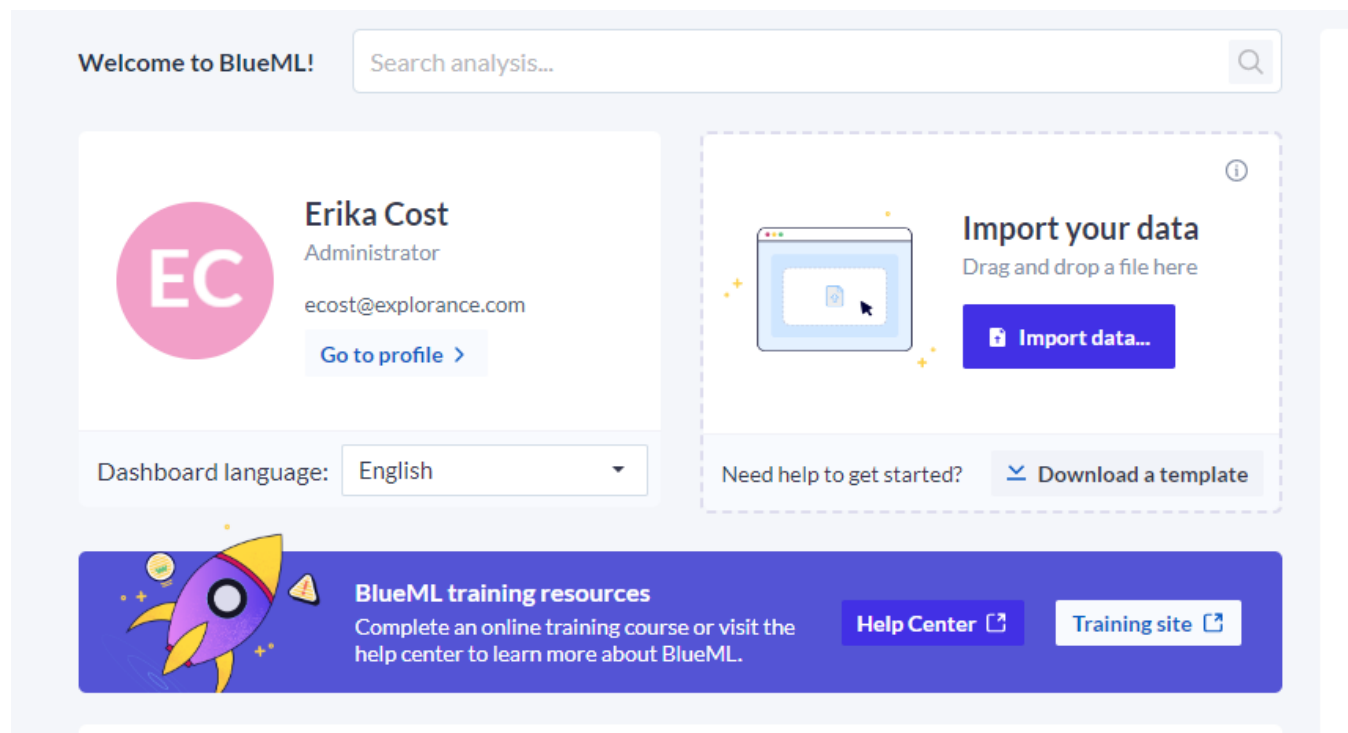# French Dashboard Interface

- French-speaking users can select the French UI as their dashboard language to analyze their comments more easily and review the results in their preferred language
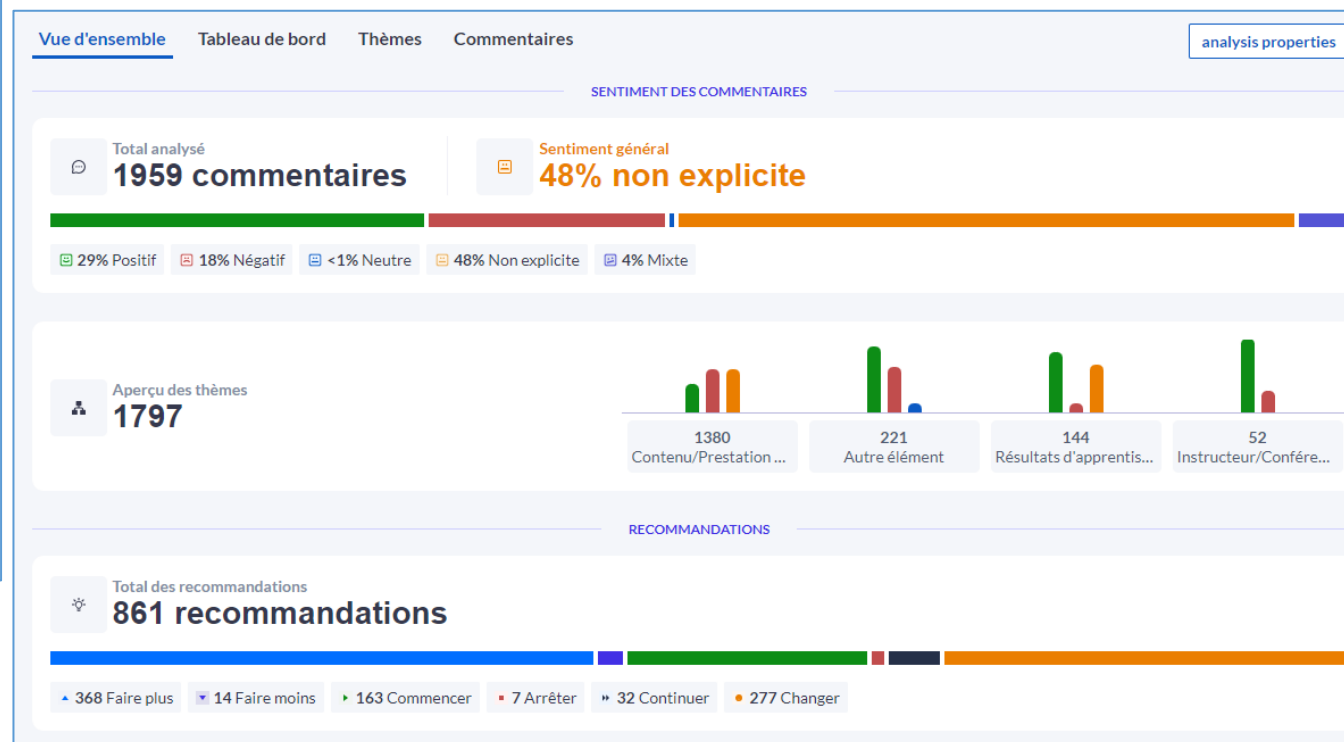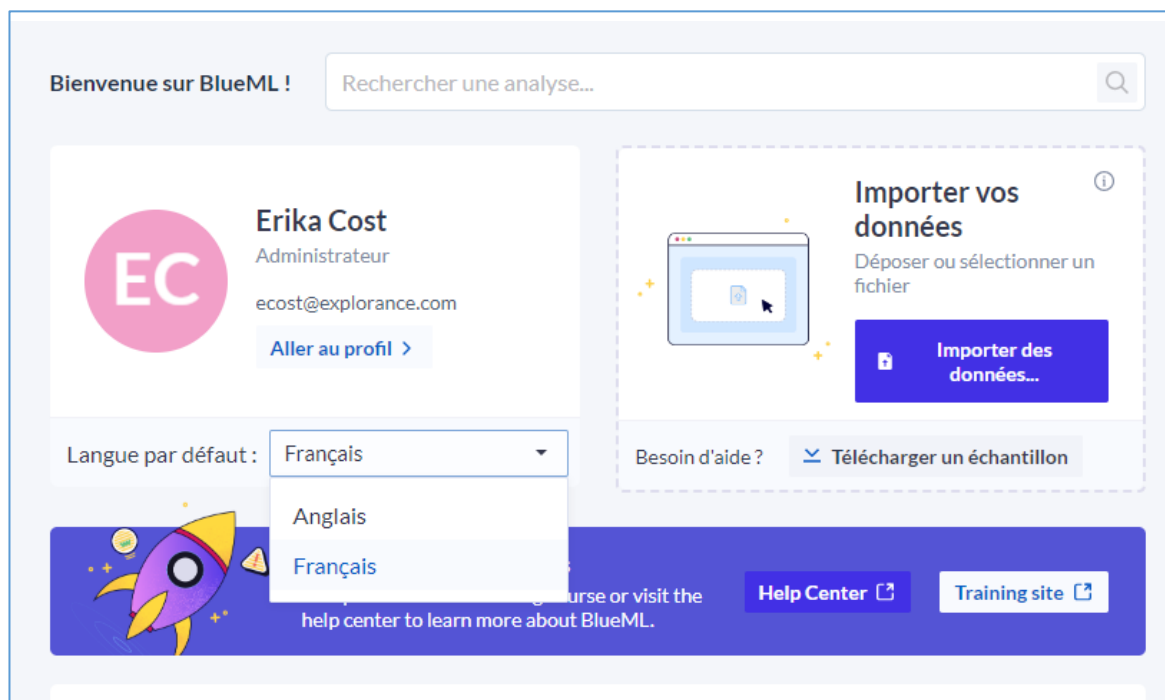
Access Training and Help from the Interface

- **Access the BlueML Help Center and Training materials* directly from the BlueML welcome page**

Note that you can still register for BlueML training using the Training Registration Form on the Blue Help Center. Registering for BlueML training will ensure your training progress is saved in the LMS, and we will give you automatic access to the BlueML Training Server. If you would rather access training directly through the BlueML interface and would still like access to the BlueML Training Server, please contact learning@explorance.com, and we'll get you set up!

Questions?

THANK YOU