



Blue Dashboard Implementation has been completed – What's next to make the best use of it?

February 7-8, 2024

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Agenda

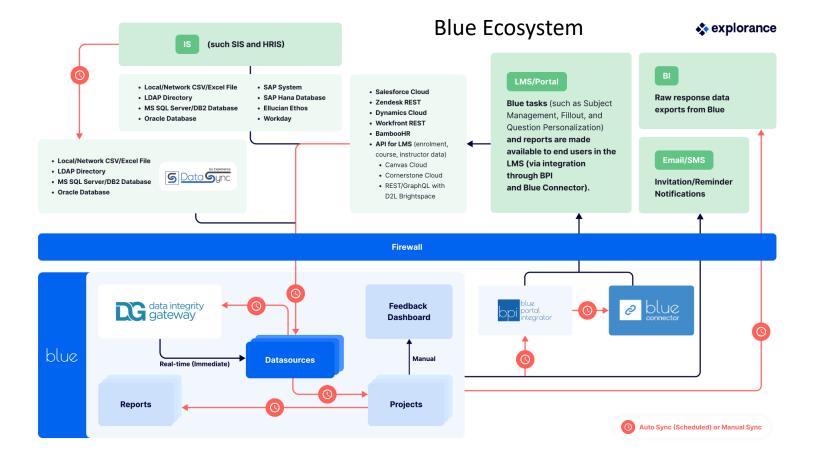
- Dashboard Overview
- What is the Dashboard Used for?
- Configuration Best Practices/Tips
- Adding new data
- Rollout strategy





Blue Dashboard Overview

- Add-on analytics module within Blue platform
- Data comes from the projects (manual)
- Compliment to Blue Reports (static/official)
 provides data in user's hands







What is the Dashboard used for?

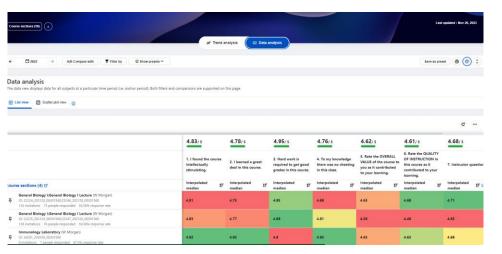




In General, a centralized view to...

- Filter, compare, specify time range (and save as preset)
- View different statistics / change default
- Drill deeper into a data point for further analysis
- For a given time range, quickly identify highs/lows (Heat map)



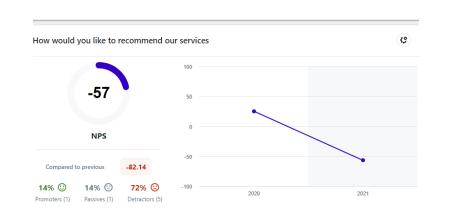


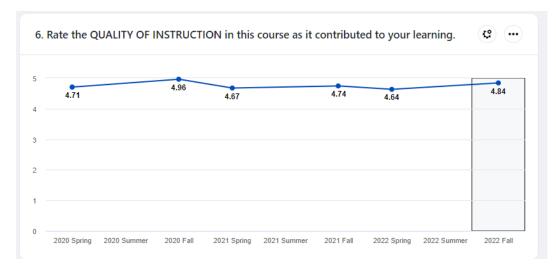




Analyze Trends (general direction of data)

- Metric or themes trending (grouped questions)
- Response rate trending
- NPS trending ** Coming in 4.1





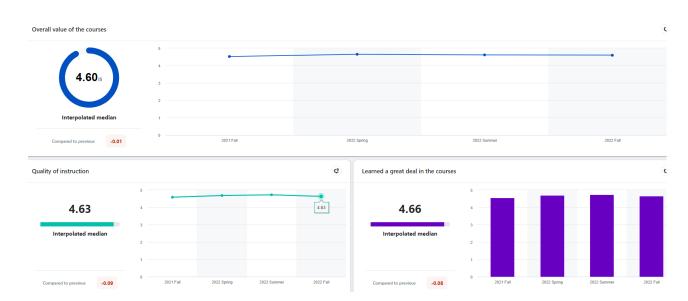


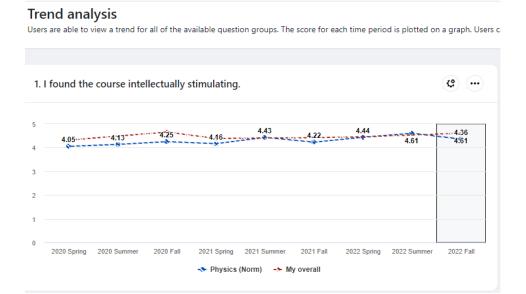




Compare

- Individual overall with group norm
- Current to previous time period (Summary view)
- Top 20 bottom 20 Percentiles ** Coming in 4.1



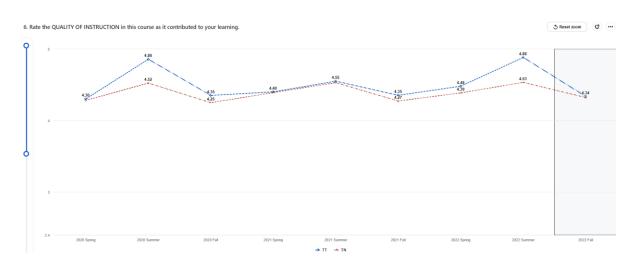






Pattern detection (repeating observation)

- Full-time vs Part-time students
- Tenure vs non-tenured



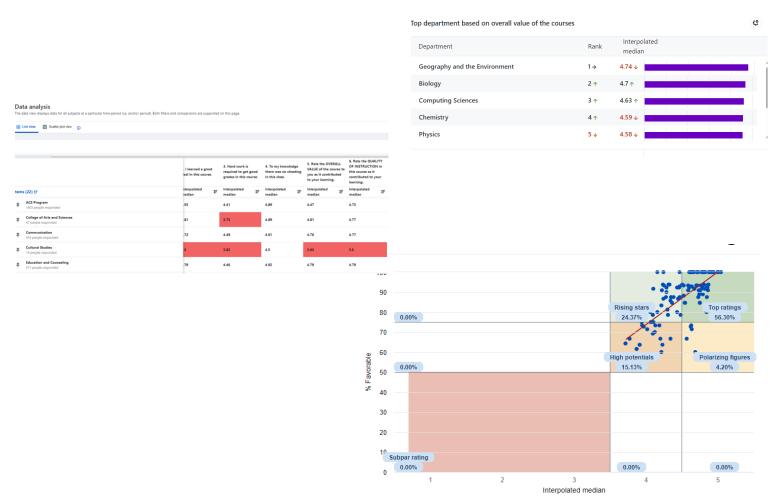






Deeper insight

- Which are my top departments (Summary view)
- Which Depts fall below set standard? (viewer-defined heat map coming in 4.1)
- Who are my rising stars vs polarizing figures? (Scatter plot coming in 4.1)*



^{*} Zumrawi, Abdel Azim, and Leah P. Macfadyen. "Proposed metrics for summarizing student evaluation of teaching data from balanced Likert scale surveys." *Cogent Education*10.2 (2023): 2254665.



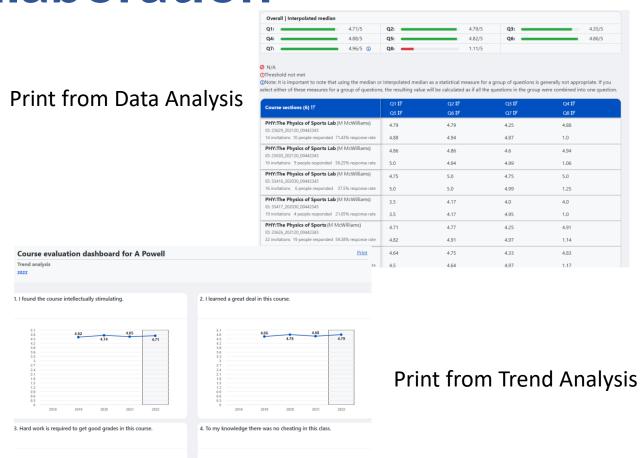


Communication & Collaboration

Example:

 Providing data for an annual or promotion/tenure review (yearly trend, filter to individual)

Coming in 4.1 – download csv option from Data Analysis





How to best configure the Dashboard and maintain it?





Configuration Best Practices/Tips

- Upgrade to the latest version 4.0 ** to fully leverage new features
- Question Groups: Opportunity to choose main themes to focus on
 - Remember it's the first thing your viewers see prior to drilling down
- Demographics:
 - enabling "pre-calculated normative comparison" option for selected demographics allows viewer to compare results against group norm i.e. Department

** 4.1 coming out in March





Configuration Best Practices/Tips cont'd

- Summary view:
 - Tell senior leaders how things are going (score/score + trend widget)
 - What to focus on (ranking widget)
 - Customizable for each dynamic group i.e. Provost, Dean, Chair
- Time scales meaningful to your organization i.e. Terms, Quarters
 - Allocating responses to time periods
 - Adding additional time scales at higher unit allows for trend analysis over longer time period i.e. Year, Academic Year





Configuration Best Practices/Tips cont'd

- Statistics (under Options):
 - Choosing a default but including other statistics to allow viewers options for multiple analysis
 - i.e. Response Rate, NPS

- Remember!
 - Configuration setup is same for Individual & Aggregate (except for Summary)
 - Option to configure separate dashboards views if requirements are different





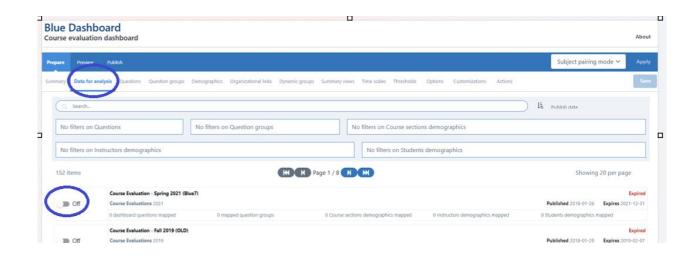
Adding new data

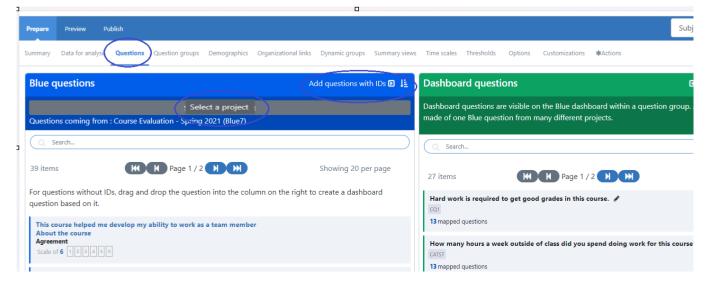
- 1. Add new project under Data Analysis
 - a) Toggle On



- a) Select project
- b) Add questions with IDs **

** requires identifiers on the Questionnaire in project (HIGHLY RECOMMENDED)



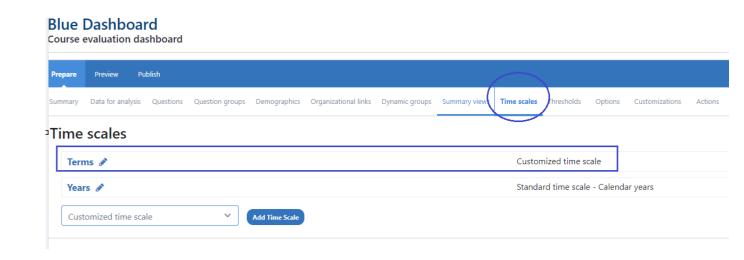




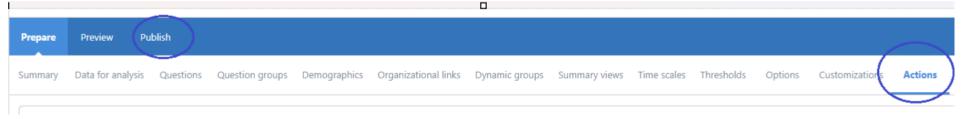


Adding new data cont'd

- 3. Under Time Scales:
 - a) Add corresponding time scale for new project dates for custom time scale(s)
 - a) Standard are automatically updated



- 4. Save, generate, publish!
 - a) Save configurations under Actions
 - b) Navigate to Preview & Generate, then Publish







Rollout strategy

- Using Preview
 - Pilot with key set of viewers: obtain and incorporate feedback
- Communicate about the Dashboard
 - User guide
 - Link:
 - accessible via Blue URL (Dashboards tab) or
 - the direct URL (https://analytics-Institution.bluera.com/dashboardview/)
 - Blue 9 Home a dedicated launcher can be made available
- Track Usage (found under About)

Individual dashboard usage:	1 unique users in last 7 days (5 total visits) 1 unique users in last 30 days (5 total visits) 5 unique users in last 180 days (23 total visits)
Aggregate dashboard usage:	1 unique users in last 7 days (8 total visits)
	1 unique users in last 30 days (8 total visits)
	9 unique users in last 180 days (86 total visits)





Resources

Help Centre: Guide to the Blue

Dashboard

Section contains...

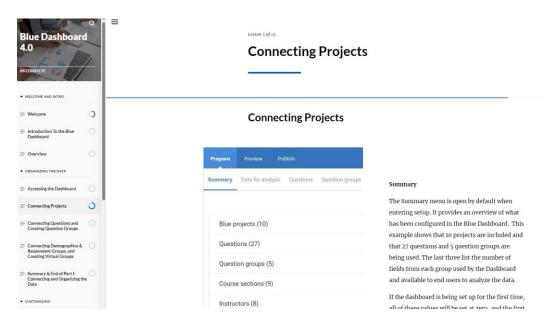
Wiew the individual dashboard

View the aggregate dashboard

Blue Dashboard

New resion of this guide has been made available.

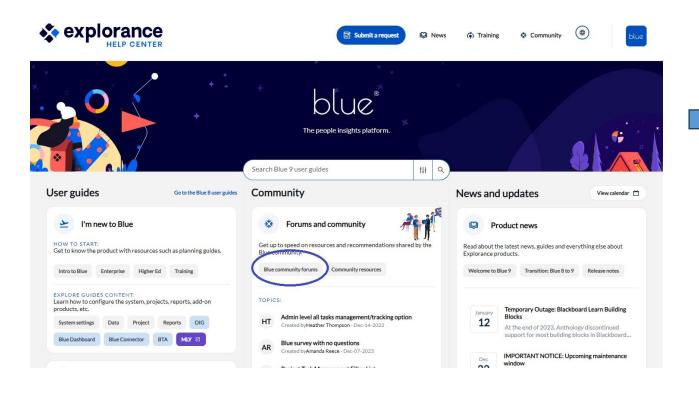
Training module (~1.5 hrs duration) available via Smarteru LMS







Community resources







[Learning Webinar - Questions,
Discussions, & Post-Webinar Follow-up]
Feb 7





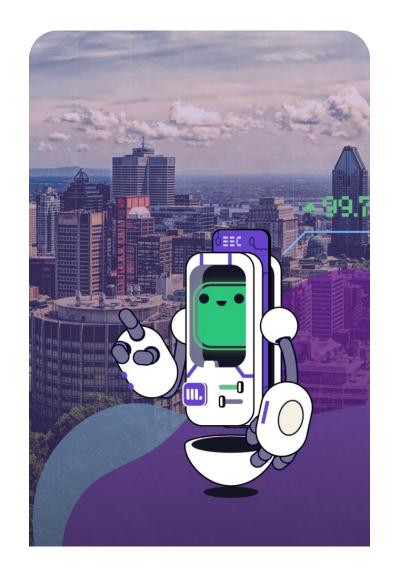


📩 June 25 to 28, 2024 → 💡 Montreal, Canada

Feedback for the Brave

Connecting leaders working with Feedback Analytics to empower key business initiatives.

Explorance World 2024 conference caters to all who harness feedback and AI to nurture student success and employee experience - across all industries.







Thank you!