

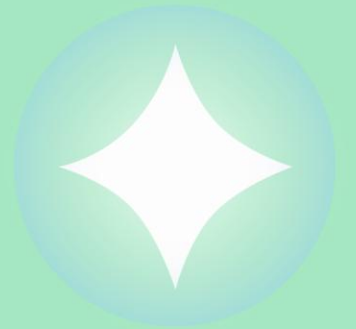


**explorance  
world 2026**

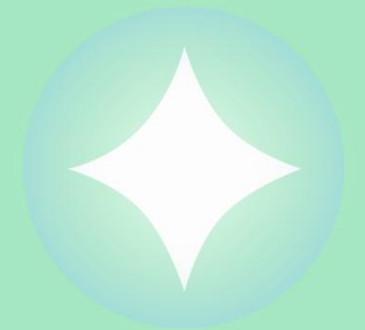
# Top 10 Reasons To Attend Explorance World 2026

Move over World Cup — Explorance World is coming to town!

Anastasia Tsimiklis, CMO | Jan 28, 2026



# Explorance World 2026 Trailer



## What is Explorance World?

Explorance World is a one-of-a-kind conference focused entirely on feedback analytics and the critical role it plays in driving organizational strategy.

Recognized for the depth and quality of its sessions, the event equips attendees with practical, role-relevant insights they can immediately apply to make a meaningful impact in their day-to-day work.



## Delivering a World-Class Learning Experience With **Real-World Impact**

**79%**

Net Promoter Score

**98%**

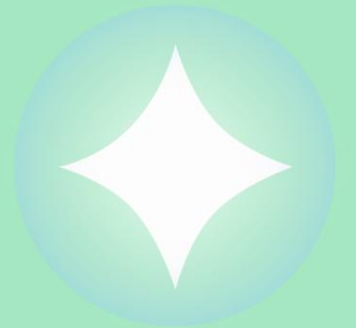
will apply new skills in their role

**100%**

gained new knowledge

**96%**

Technology Zone





# Explorance World 2026

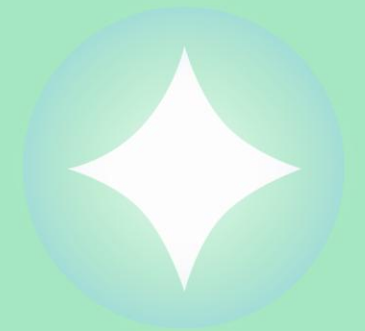
📅 June 16–19, 2026    📍 Boston University, Boston, MA

Shape tomorrow with innovation, insights, and impact. Sign up now to get Super Early Bird pricing on individual and group conference passes for Explorance World 2026.



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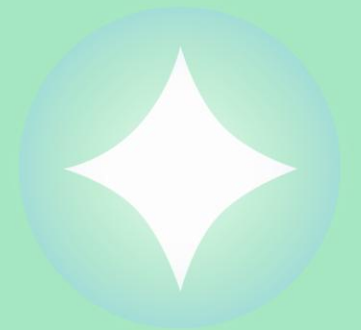
**Register Now** →



## Wired to Know: Listening in the Age of Intelligence

Evolving how we understand, act, and grow – through connected, intelligent feedback.

***Listening is no longer a loop. It's a river—continuous, alive, and transformative.***



## Explorance World Agenda At-a-Glance

June 13	June 14	June 15	June 16	June 17	June 18	June 19
<b>Training Camps (2.5 days)</b> Blue Expert Certification Blue Report Master Certification  June 13 start time 1:00pm			Hands-On Workshops and Community Meetups  6:30pm Opening Cocktail Reception	Day 1 Conference  Free Night to Explore Boston	Day 2 Conference  7:00pm Customer Event Night Eataly Boston	Day 3 Conference Ends at 3:30pm  FIFA World Cup Viewing Party and Dinner

# Explorance World Agenda At-a-Glance

Track 1	Track 2	Track 3	Track 4	Track 5	Track 6	Track 7	Track 8
Teaching Effectiveness and Success	AI-Powered Qualitative Analysis	Student Response Rates and Engagement	Automation for Feedback Collection	Employee Engagement	Learning Measurement and Skills	Multi Rater 360-degree Feedback	Data Analytics and Reporting

**OUR PRODUCTS**



**Blue**  
 Next-generation feedback analytics platform

Automate the collection, analysis, and distribution of your feedback insights.



**MLY**  
 AI-powered qualitative analysis platform

Use purpose-built AI to understand sentiment and turn feedback into insights.



**Metrics That Matter**  
 Enterprise learning effectiveness solution

Make data-driven decisions that directly impact business outcomes.




**BlueX**  
 Survey software for everyone

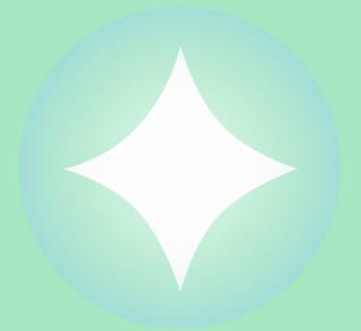
Empower any user in your organization to gather the feedback data they need.

## Explorance Training Camps

Advance your expertise at by earning your **Blue Expert Certification (BEC) & Blue Report Master Certification (BRMC)**

**Price:** \$2,999 USD

 June 13 –15



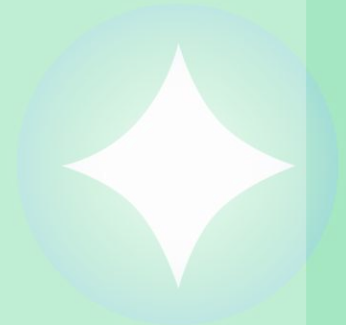
# Tuesday, June 16

## Breakfast

## Workshops and Meetups

## Opening Cocktail Reception

08:00 AM	<b>08:00 AM - 10:30 AM</b> <b>PRE-DEVELOPMENT WORKSHOP</b> <b>Maximizing Survey Participation: Strategies to Boost Response Rates and Engagement</b> Discover proven tactics to increase survey completion and engagement with your feedback initiatives. Learn how to design invitations, manage reminders, and leverage technology integrations that connect with your audience, helping you collect richer, more actionable data. <b>STUDENT RESPONSE RATES AND ENGAGEMENT</b>	<b>08:00 AM - 10:30 AM</b> <b>PRE-DEVELOPMENT WORKSHOP</b> <b>Automating Feedback Workflows: A Guide to Data Connectors, DIG, and Integrations</b> Discover an expert in feedback management with Explorance. In this session, we cover how to build a flow in and out of the system and use every day, empowering you to automate data flows, streamline data quality, and accelerate reporting. <b>AUTOMATION FOR FEEDBACK COLLECTION</b>	<b>09:00 AM - 10:30 AM</b> <b>SUMMARY OF PRACTICE MEETUP</b> <b>MLY</b> More details to come.
10:30 AM	<b>10:30 AM - 11:00 AM</b> <b>BREAK</b> Networking Break		
11:00 AM	<b>11:00 AM - 12:30 PM</b> <b>PRE-DEVELOPMENT WORKSHOP</b> <b>Mastering Explorance Feedback Analytics: Reports, Dashboards, and AI Insights</b> Elevate your understanding of Explorance analytics suite through hands-on experience building dynamic reports and interactive dashboards, including integrations with AI-powered analysis with MLY. Learn how to better leverage each component to turn feedback data into actionable insights that improve student learning, academic excellence and organizational work. <b>TEACHING EFFECTIVENESS &amp; STUDENT SUCCESS</b>	<b>11:00 AM - 12:30 PM</b> <b>PRE-DEVELOPMENT WORKSHOP</b> <b>Automating Feedback Workflows: A Guide to Data Connectors, DIG, and Integrations</b> Unlock the potential of engagement surveys by combining AI-powered summaries, Explorance MLY analysis, and intuitive dashboards. This practical workshop shows how to identify trends, surface actionable opportunities, and derive impactful engagement insights to bootstrap. <b>AUTOMATION FOR FEEDBACK COLLECTION</b>	<b>11:00 AM - 12:30 PM</b> <b>SUMMARY OF PRACTICE MEETUP</b> <b>Response Rates &amp; Engagement</b> More details to come.
12:30 PM	<b>12:30 PM - 01:30 AM</b> <b>BREAK</b> Networking Lunch		<b>12:30 PM - 01:30 AM</b> <b>BREAK</b> Blue Expert Meetup and Lunch
01:30 PM	<b>01:30 PM - 03:00 PM</b> <b>WORKSHOP/MEETUP</b> <b>Creating Surveys, Interactive Content, and Teaching Tools with Black</b> This workshop introduces the Black Feedback Creator Program into a single session. Get hands-on experience and learn how to build surveys, forms, interact for researchers, and teaching content using Black. Discover how easy to collect feedback, what you can do, and how what's truly possible when you make without limits. <b>STUDENT RESPONSE RATES AND ENGAGEMENT</b>	<b>01:30 PM - 03:00 PM</b> <b>WORKSHOP/MEETUP</b> <b>Getting the Most from 360-Degree Feedback: Key Features and Insights</b> Discover the top three essential tips of using Blue for 360-degree feedback and how to leverage the resulting insights. Learn best practices for collecting multi-rater feedback, analyzing results in dashboards, and translating findings into targeted performance improvements. <b>MULTI-RATER AND 360 DEGREE FEEDBACK</b>	<b>01:30 PM - 03:00 PM</b> <b>SUMMARY OF PRACTICE MEETUP</b> <b>Reporting and Analytics</b> More details to come.
03:00 PM	<b>03:00 PM - 03:30 PM</b> <b>BREAK</b> Networking Break		
03:30 PM	<b>03:30 PM - 05:00 PM</b> <b>PRE-DEVELOPMENT WORKSHOP</b> <b>Setting Up Holistic Teaching Evaluations in Explorance Blue</b> Learn how to implement a holistic teaching evaluation framework by integrating student peer and self-feedback within Blue. This hands-on session guides you through setting up multi-source evaluation processes to then to support faculty development and address diverse engagement efforts. <b>TEACHING EFFECTIVENESS &amp; STUDENT SUCCESS</b>	<b>03:30 PM - 05:00 PM</b> <b>PRE-DEVELOPMENT WORKSHOP</b> <b>Unlocking MLY's Power for Open-ended Feedback</b> Discover how to apply Explorance MLY to analyze open-ended feedback effectively. This session covers practical tips for interpreting MLY data, and the collection and how to prioritize, identifying multiple data, across different options, and integrating both quantitative and qualitative insights, with skills to extract meaningful, real-time insights while maintaining compliance and communication standards. <b>AI-POWERED QUALITATIVE ANALYSIS</b>	<b>03:30 PM - 05:00 PM</b> <b>SUMMARY OF PRACTICE MEETUP</b> <b>Medical and Health Sciences</b> More details to come.



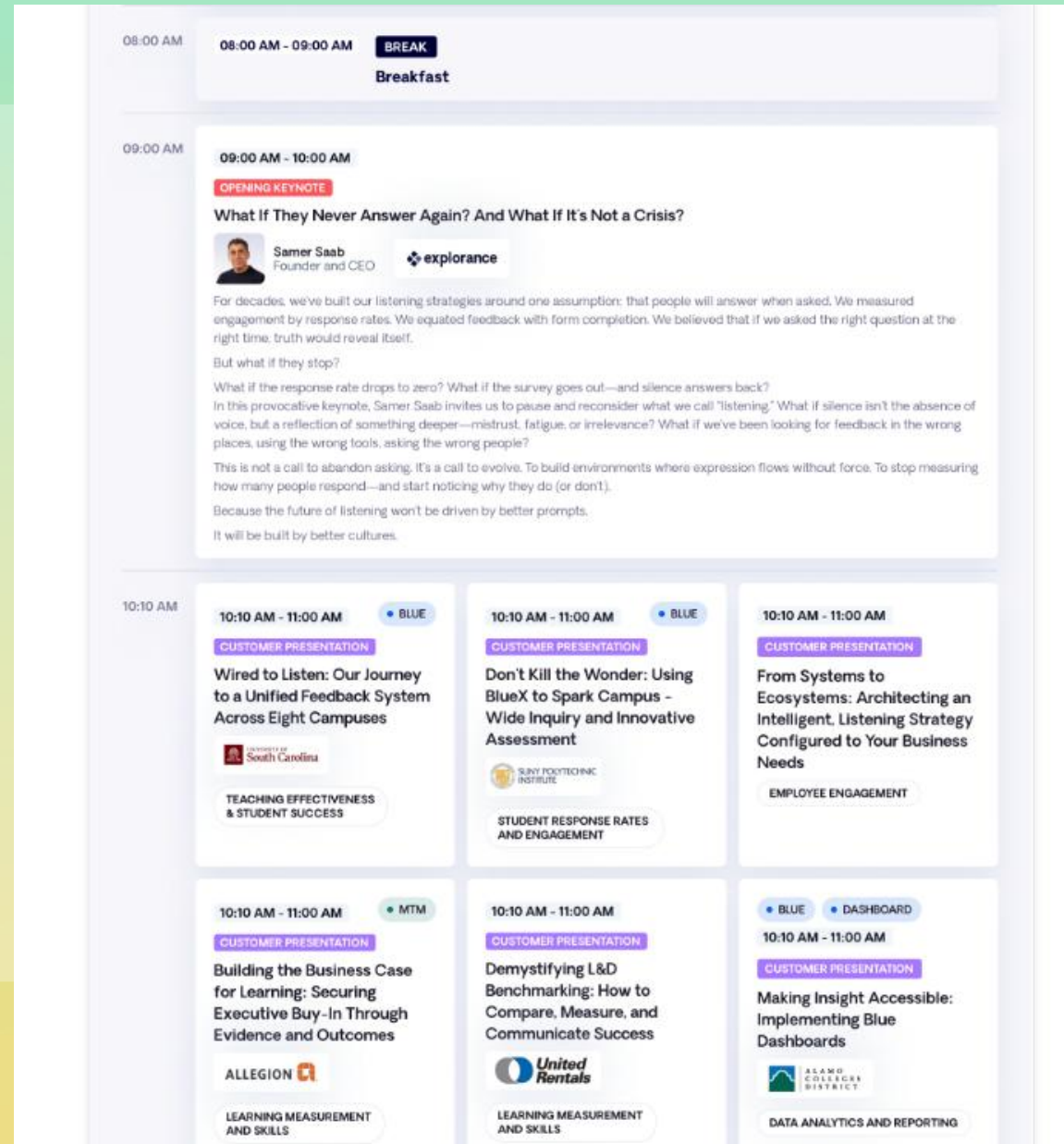
Wednesday,  
June 17

Breakfast

Opening  
Keynote

Customer  
Sessions

Technology  
Zone



The screenshot displays a digital agenda for Wednesday, June 17, 2026. The schedule is organized into time slots:

- 08:00 AM - 09:00 AM:** BREAK - Breakfast
- 09:00 AM - 10:00 AM:** OPENING KEYNOTE: "What If They Never Answer Again? And What If It's Not a Crisis?" by Samer Saab, Founder and CEO of Explorance. The keynote discusses listening strategies, engagement, and the importance of asking the right questions.
- 10:10 AM - 11:00 AM:** A grid of six customer presentations:
  - Wired to Listen: Our Journey to a Unified Feedback System Across Eight Campuses** (University of South Carolina) - Topics: Teaching Effectiveness & Student Success.
  - Don't Kill the Wonder: Using BlueX to Spark Campus - Wide Inquiry and Innovative Assessment** (SUNY FOOTBRICK INSTITUTE) - Topics: Student Response Rates and Engagement.
  - From Systems to Ecosystems: Architecting an Intelligent Listening Strategy Configured to Your Business Needs** - Topic: Employee Engagement.
  - Building the Business Case for Learning: Securing Executive Buy-In Through Evidence and Outcomes** (ALLEGION) - Topic: Learning Measurement and Skills.
  - Demystifying L&D Benchmarking: How to Compare, Measure, and Communicate Success** (United Rentals) - Topic: Learning Measurement and Skills.
  - Making Insight Accessible: Implementing Blue Dashboards** (BLAND COLLEGE DISTRICT) - Topic: Data Analytics and Reporting.



## Explorance World Keynote Series



**Samer Saab**  
Founder and CEO



### What If They Never Answer Again? And What if That's Not a Crisis?



June 17



9:00 AM

In this provocative keynote, Samer Saab invites us to pause and reconsider what we call “listening.” What if silence isn’t the absence of voice, but a reflection of something deeper—mistrust, fatigue, or irrelevance? What if we’ve been looking for feedback in the wrong places, using the wrong tools, asking the wrong people?

This is not a call to abandon asking. It’s a call to evolve. To build environments where expression flows without force. To stop measuring how many people respond—and start noticing why they do (or don’t). Because the future of listening won’t be driven by better prompts. It will be built by better cultures.



## Explorance World Keynote Series



**Zelbrey Bedard**  
Chief Product Officer



### Explorance Feedback Analytics – Product Vision and Roadmap



June 17



2:40 PM

- ❖ Strategic product vision enabling institutions to be “**wired to know**” through real-time data capture, advanced analytics, and actionable insights
- ❖ Platform enhancements focused on **scalability, system resilience, and high availability** to support enterprise-grade feedback operations
- ❖ Prioritizing an **administrator-first UX/UI design** to streamline feedback management and operational workflows
- ❖ Incorporating **AI-driven analytics and machine learning models** for enhanced insight generation and predictive capabilities
- ❖ Roadmap informed by deep **customer collaboration and usage telemetry**, ensuring alignment with evolving institutional needs



## Explorance World Keynote Series



**Arvind Narayanan**  
Professor of Computer Science



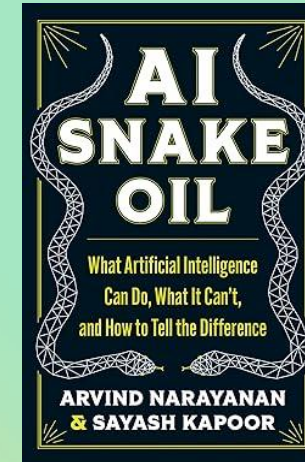
### AI as Normal Technology



June 18



9:00 AM



- ❖ Introduces a “third way”: AI as a normal, general-purpose technology
- ❖ Compares AI adoption to past major technology revolutions
- ❖ Explores implications for higher education and the future of work
- ❖ Highlights opportunities for organizational change and adaptation
- ❖ Emphasizes shaping AI to align with institutional values and goals



# Explorance World Keynote Series

## Building Holistic Teaching Evaluations: Strategic Approaches for Systemic Transformation



June 18



TBD

### Transforming College Teaching Evaluation



A Framework for Advancing  
Instructional Excellence

Ann E. Austin, Noah D. Finkelstein,  
Andrea Follmer Greenhoot, Doug Ward,  
Gabriela Cornejo Weaver

Foreword by Lynn Pasquerella



### Dea Follmer

Professor of Psychology  
Director of the Center for  
Teaching Excellence



### Noah Finkelstein

Distinguished Professor  
and Vice-chair of  
Physics



### Gabriela Weaver

Assistant Vice President  
for Academic Affairs and  
Research



### Ann Austin

Distinguished  
Professor



## Explorance World Keynote Series



**Shawn Overcast**

GM, Enterprise Solutions and Chief Insights  
Officer



### Bringing Human Touch to Technology



June 19



2:40 PM


- ❖ Why feedback only drives change when people feel heard—and how technology can amplify human insight rather than replace it
- ❖ How curiosity, empathy, and belief turn feedback data into meaningful action for students, employees, and leaders
- ❖ How timely, human-centered feedback creates trust, engagement, and momentum—long after surveys close
- ❖ What it means to curate a feedback culture where technology supports dignity, dialogue, and growth



## New Addition to Explorance World – Moderated Roundtable Discussions and Content

**ROUNDTABLE DISCUSSION**

**Thought Leadership Roundtable Discussion: Connecting the Dots: Understanding the Link Between Faculty Experience and Student Success**



جامعة زايد  
ZAYED UNIVERSITY

Stellenbosch  
UNIVERSITY  
STELLENBOSCH  
UNIVERSITEIT

TEXAS  
The University of Texas at Austin





explorance 2026 Series

**World Future Skills:  
Adapting the Next Generation  
to Succeed in the Workplace**

Insights and Best Practices for Leaders in Higher Education

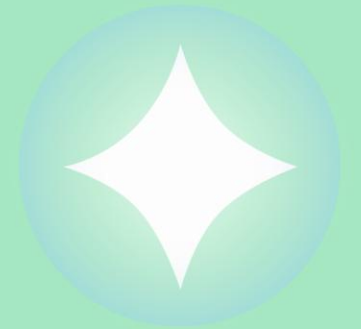
World Future Skills: Adapting the Next Generation to Succeed in the Workplace

### Contributors

 <p><b>Prof. Sh. Fay Abdulla Mohammed Alkhalifa</b> Director of Quality Assurance and Accreditation</p>	 <p><b>Dr. Rehab Shaarawy</b> Institutional Research Manager</p>
 <p><b>Dr. Norah Almusharaf</b> Acting Dean, Deanship of Quality Assurance and Development</p>	 <p><b>Dr. Junaid Siddiqui</b> Director of Learning Technology Center</p>
 <p><b>Dr. Ahmed Al Rahi</b> Accreditation Director</p>	 <p><b>Prof. Jerry Tomberlin</b> Former Provost and Vice- President Academic and Current Academic Director of International Partnerships</p>
 <p><b>Rashed AlShamsi</b> Acting Director Student Careers and Alumni Department</p>	 <p><b>Dr. Bradley Tucker</b> Vice Provost and University Registrar</p>
 <p><b>Mr. Adam Finkelstein</b> Associate Director, Learning Environments, Teaching and Learning Services</p>	 <p><b>Anastasia Tsiriklis</b> Chief Marketing Officer</p>
 <p><b>Nompumelelo Mazibuko</b> Evaluation Specialist</p>	 <p>explorance</p>

Stop by the **Technology Zone** to share your experience with Explorance Products on G2 and walk away with a **personalized polo** to mark the occasion.

It's our way of saying thank you for your feedback while celebrating the energy of the **World Cup** in style.





# June 17: Baseball Draw

Boston Red Sox

Toronto Blue Jays

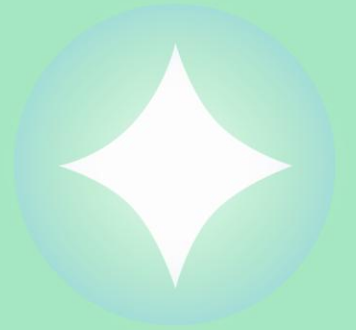
**50 tickets\***

\*Must Register before Feb. 27



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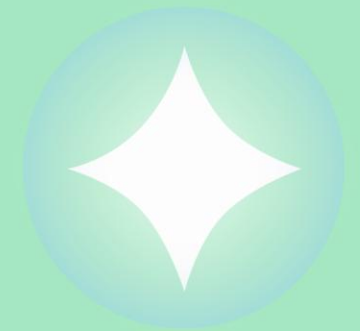
Register Now →





# Explorance World Event Night

📍 EATALY BOSTON



## World Cup Week in Boston — Hotel Discounts

Explorance World 2026 attendees can access exclusive, limited-time room rates.

**Availability: first-come, first-served!**



**The Inn at Longwood Medical**  
\$309 USD/night

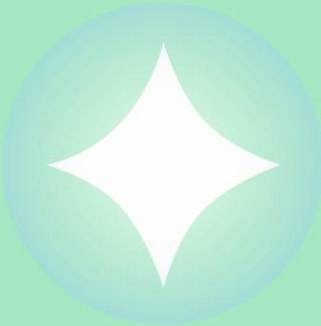


**Omni Boston Hotel at the Seaport.**  
\$339 USD/night



**Register Now — Early Bird Pricing Ends Soon!**

<b>Ticket Type</b>	<b>Early-Bird</b> Expires February 27, 2026	<b>Regular Pass</b> Expires June 16, 2026
<b>Individual</b>	\$599	\$899
<b>Group of 3</b> Buy 2, get 1 free	\$1198	\$1,798





# Explorance World 2026

📅 June 16–19, 2026    📍 Boston University, Boston, MA

Shape tomorrow with innovation, insights, and impact. Sign up now to get Super Early Bird pricing on individual and group conference passes for Explorance World 2026.



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**Register Now** →

