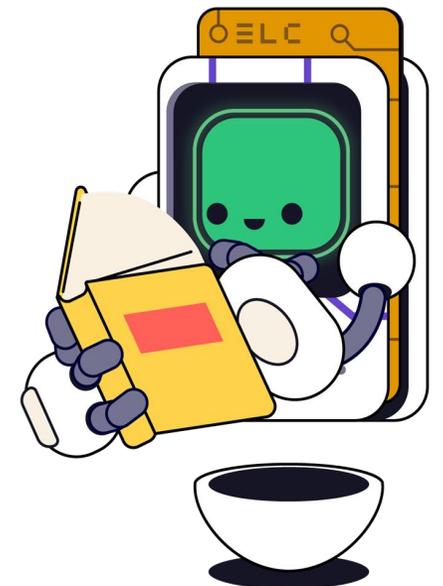


MLY in Blue Reporting

Uncover Deeper Insights through Qualitative and Quantitative Analysis with MLY in Blue Reporting



Housekeeping

- **Please use the Q&A panel to ask questions!**
- **This webinar is being recorded! A recording will be available on the Explorance Help Center within ~ 3 days.**

Learning Goals

- **Configure MLY settings in a Blue project, including linking comment questions to a MLY model and applying redaction rule sets**
- **Send qualitative comment data from Blue to MLY for analysis and access the resulting insights within the MLY interface**
- **Create and customize Blue Reports using the MLY Comment, Frequency, and Cross-tabulation blocks to visualize and interpret qualitative feedback**
- **Incorporate MLY report blocks with standard report blocks to better “tell the story” in your data**

Poll:

What best describes your reason for attending this webinar?

- A. I'm exploring how MLY could benefit our reporting process in Blue.
- B. I want to learn how to set up and use MLY in Blue.
- C. Just curious!



What we won't be covering in this webinar

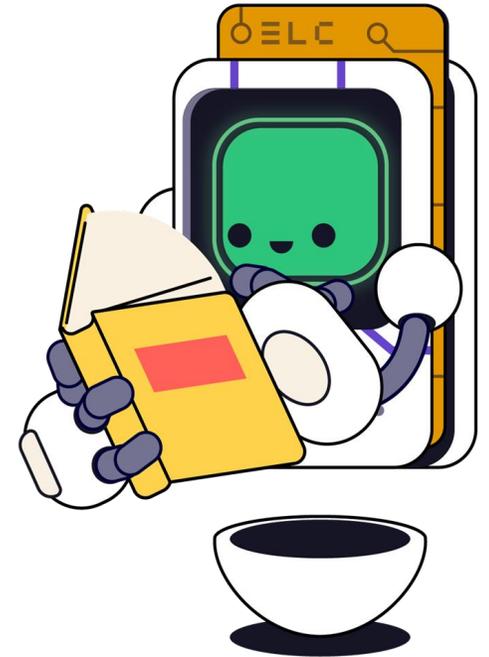
- **Training on how to use MLY**
 - We have separate MLY training, webinars, and help guide materials available that will help you learn all about what MLY is and how to use it!
- **Training on setting up projects or reports in Blue, beyond the scope of setting up MLY in Blue Reports**
 - We have separate Blue training, webinars, and help guide materials available that will help you learn all about creating projects and reports in Blue!
- **Questions about upgrading or implementing**
 - Please contact Explorance Support (support@explorance.com) or your Professional Services team with technical support questions and questions related to upgrading or implementing MLY in Blue

Overview of MLY in Blue Reporting

Why use MLY in Blue Reports?

MLY powers qualitative analytics in Blue Reports:

- **Insights into qualitative data in the form of:**
 - Topics
 - Sentiments
 - Recommendations
 - Alerts
- **Combine quantitative data with qualitative insights in your reports**
- **Promote psychological safety through redaction**
- **Share data with others via Blue reports or directly in the MLY interface**



MLY in Blue Reports Features

- **Report Blocks:**
 - Comment
 - Frequency
 - Cross-tab
- **Redaction***
- **Multilingual Analysis***

Sentiments [Polarity]	Categorized topics [No. of comments]	[30]
Positive	Persons > Professor > Knowledge > General	16.67% (5)
Positive	Persons > Professor > Agreeableness/Approachability	13.33% (4)
Positive	Persons > Professor > Professionalism	6.67% (2)
Positive	Persons > Professor > Clarity	6.67% (2)
Positive	Persons > Professor > Quality	6.67% (2)
Positive	Persons > Professor > Structuredness	6.67% (2)
Positive	Teaching Effectiveness > Teaching Style > Explanations > Clarity	6.67% (2)
Negative	Teaching Effectiveness > Teaching Delivery > Slides > Relevance	3.33% (1)
Negative	Persons > Professor > Temperament	3.33% (1)
Negative	Quality	3.33% (1)

The course content was well organized and easy to follow.

 Original comment

Le contenu du cours était bien organisé et facile à suivre.

*Redaction and Multilingual analysis are supplemental add-on subscriptions for MLY in Blue Reports

Configuring MLY in Blue Projects

Blue Project Set-Up

1: Create Questionnaire with Comments Questions

2: Enable MLY-based Text Analytics

3: Publish Project

4: Configure Text Analytics in Manage Project

Questionnaire: Enable MLY Text Analytics

Info Questionnaire Definition Subjects Members Triggers Access Tasks Language Publish

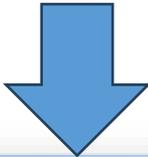
Question List Options Print Forms Virtual Question Question Bank Mapping Deleted Question List **Text Analytics**

● MLY based text analytics

Analysis type	Version	Status	Linked	Edit
Employee Experience Insights (EEI)	4.0.1	Active	No	Edit
Employee Learning Insights (ELI)	4.0.1	Active	No	Edit
Student Experience Insights (SEI)	5.0.0	Active	Yes	Edit

Select the questions to include in the analysis

Select the model(s) to enable for your analysis



MLY - Student Experience Insights (SEI)

<input type="checkbox"/>	Question List Index	Question Title
<input checked="" type="checkbox"/>	3	Please provide any comments you have about the course.
<input checked="" type="checkbox"/>	9	Please provide any comments you have about the instructor.

Manage Project: Configure MLY Text Analytics

- **Optionally exclude comments from analysis**
- **Optionally apply one or more Redaction rule sets**
 - Redaction rule sets must be created in MLY first

MLY Text Analytics: Redaction Settings

Analyze Comment Responses -- MLY based text analytics

MLY Settings

Exclude these comments from analysis

(use comma to separate excluded comments)

Optionally add words or comments to exclude from analysis. Note that N/A, D/A are excluded by default.

MLY redaction

Select the redaction rule set(s) you would like to apply to the analysis. Remember to use the Retrieve button below if there are any updates done directly in MLY.

If you have redaction enabled, optionally apply one or more redaction rule sets to your analysis. Redaction rule sets must first be created in MLY.

1 REDACTION SETTINGS

Available rule sets

- Alerts w Manual Redaction
- BBK
- Rédactions facultaires

Selected redaction rule sets

- Harmful Terms and Alerts

Version of comments for exports and APIs

Harmful Terms and Alerts

>> << Add All Remove All

Sidebar: Redactions

Redaction Options

- **Keyword replacement – Substitute words while keeping the original message context.**
- **Hide & preserve insights – Fully hide comments but retain key insights for decision-makers.**
- **Complete removal – Eliminate comments for sensitive audiences and remove insights altogether.**

Redaction Lists and Rule Sets

- A Redaction List contains all the words or terms you want to redact
- Once Redaction lists have been created, they can be added to a *Redaction rules set* that can then be applied to MLY analyses
- One or more Redaction Lists can be applied to a Redaction rules set
- Alerts can optionally be included as part of a Redaction rules set
- The Redaction rules set(s) tells MLY what Redaction lists to apply to an analysis

Additional information about how to create Redaction Lists and Rules Sets is available in the MLY training as well as the MLY Help Center.

Manage Project: Configure MLY Text Analytics

+ Analysis type Student Experience Insights (Instructors) ▾

MLY Settings

INFOS

Comments last analyzed: Mon, Jun 23, 2025, 18:02

Comment logs: [Download log](#)

Total number of comments: 85

Total number of unanalyzed comments: 0

ANALYSIS TYPE INFORMATION

Analysis type used in MLY: Student Experience Insights

Version: 5.0.0

Analysis type configured in project: Student Experience Insights

Version: 5.0.0 (Active)

Latest version available: 5.0.0 (Active)

AVAILABLE DEMOGRAPHICS

- ▶ Courses
- ▶ Instructors
- ▶ Students

Applied settings

OPTIONS SELECTED

Excluded comments: D/A,N/A

Translate non-English comments to English: No

▶ Questions analyzed: 1

▶ Demographics selected: 20

Select which analysis type to apply. If you have more than one, they will need to be run separately (e.g., Instructors and Courses).

Optionally select demographics to include. Demographics are recommended for enhanced analysis and reporting options.

Validate the questions and demographics that will be included in the analysis.

Manage Project: Configure MLY Text Analytics

Synchronization settings

ANALYSIS SETTINGS

Please note: Once the upload process has started, the settings are locked. If the settings are unlocked and changes are made, the comments must be uploaded and re-analyzed. MLY quota is used.

Upload and analyze only new comments | MLY quota is used
 Upload and re-analyze all comments | Discard previous data. MLY quota is used.
 Re-analyze all comments with the latest MLY version | MLY quota is not used

| |

Timing:

Upload, analyze, and retrieve

RETRIEVE DATA FROM MLY

Retrieve any changes to your analysis, including glossaries, redactions, excluded comments, and more that have been made directly in MLY.

Select how you want your comments to be processed by MLY.

Select whether data will be sent to MLY once or daily.

If you have updated any of your MLY options, e.g., updated your redaction lists or rule sets, click Retrieve to pull the latest from MLY.

Viewing Blue Data in MLY

Accessing your Blue data in MLY

If the project was created by another person in Blue, you will find the analysis under "All analyses"

All analyses

All analyses

My analyses

Shared with me

Import data

<< 1 of 8 >>

	Creator	Analysis type	Total comments	Topic insights	Recommendations	Alerts	Updated ↓
Academic - Course and Inst...	Margot MacNutt	SEI Student Experi...	82	177	8	5	June 23, 2025
Academic - Course and Inst...	Margot MacNutt	SEI Student Experi...	36	90	5	0	June 23, 2025
MLY test	Margot MacNutt	SEI Student Experi...	65	104	22	4	June 23, 2025
SA		Employee Exp...	602				025
Student Learning Commen...	Batool Fawzi	SEI Student Experi...	9108	13138	2397	270	June 2, 2025

- View analysis
- View settings
- Share analysis
- Delete analysis

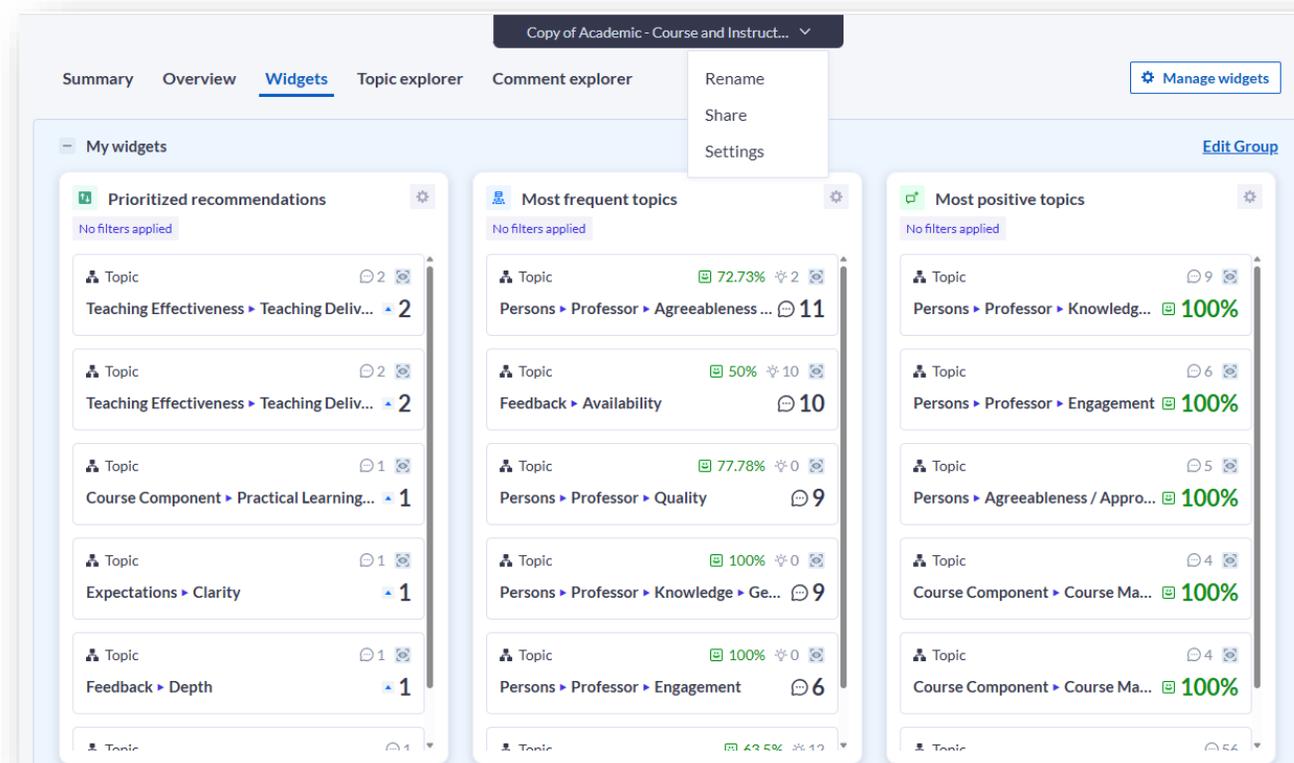
Course Evaluations may have two analyses: one for Courses and one for Instructors

Select "View analysis" from the horizontal dots to the right of the analysis

Analyzing Blue Data in MLY

All MLY features are available for your Blue data analysis:

- Summary (if enabled)
- Overview
- Widgets
- Topic explorer
- Comment explorer
- Manual redaction (if enabled in an applied Redaction rules set)
- Sharing



Configuring MLY in Blue Reports

Comment Report Block

The MLY comment report block offers distinct MLY-specific features:

- **Comments with Alerts:** Displays a list of comments ranked by alert scores, which are determined by a customizable threshold.* Comments can be sorted in ascending or descending order based on the alert scores.
- **+ Redacted Comments:** Provides a list of comments with redactions applied based on the selected Redaction rule set for the MLY comment report block.
- **+Translated comments:** Presents non-English comments alongside their English translations. (Note: The Comments Translation toggle must be enabled in the **Blue Project Management > Text Analytics** screen for this feature.)

*The minimum threshold value for alerts in the comment block is 65%. Comments with an alerts score less than 65% will never be included when this feature is enabled.

+Available as an add-on subscription.

Comment Block with Alert Scores

Please provide any comments you have about the instructor.

Comment	Alert score
She is very impolite with certain students. I'd encourage others to completely avoid this professor.	96%
Sorry, I didn't like this prof. She was condescending and rude to students.	95%
This professor was so arrogant. She acted like the students were idiots and would scoff at questions. Hello...if we're asking you basic questions, maybe you're not teaching well enough!	66%

Comment Block with Redaction

Comment
[Redacted comment]  Redacted comment text - Professor Bush is not a nice person. She's mean to students of color. She's a racist. (Alert score: 96%)
I don't like Mandy's teaching style. She doesn't prepare well her courses so she focuses a lot on students' exchange to [Redacted] time in her courses. That is just a [Redacted] waste of time.  Redacted word - stupid
Mandy was extremely helpful and open to student questions in class and during office hours. She was thoughtful about material and taught and reinforced what we learned in lecture.
Mandy is funny, knowledgeable, intelligent, and very coherent. It is a mystery then that the lectures were never very clearly presented, or interesting. I hope it is due to the newness of the course.
Mandy was always eager to open up the floor and have a casual and engaging discussion as a class. I appreciated the sincere and enthusiastic interest in the subject that she had. I didn't care for the many times we counted off into groups, I would often have a group that wouldn't want to honestly work on the assignment.
Mandy is great! She sees positively students interaction and offers a lot of help!

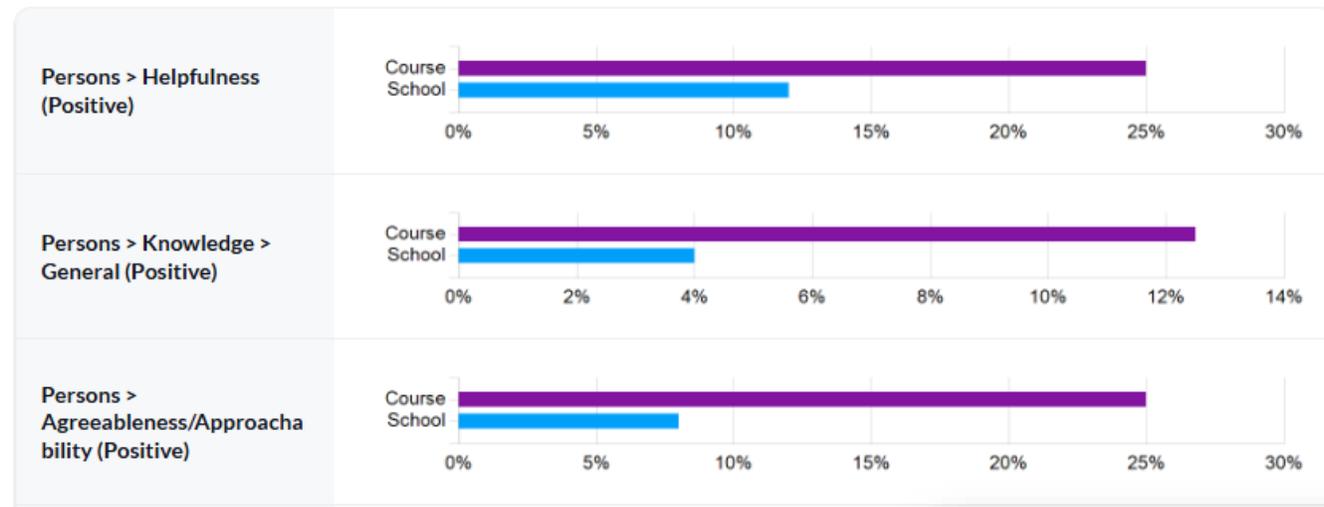
Frequency Report Block

Explore key recommendations, sentiments, categorizations and compare against group norms

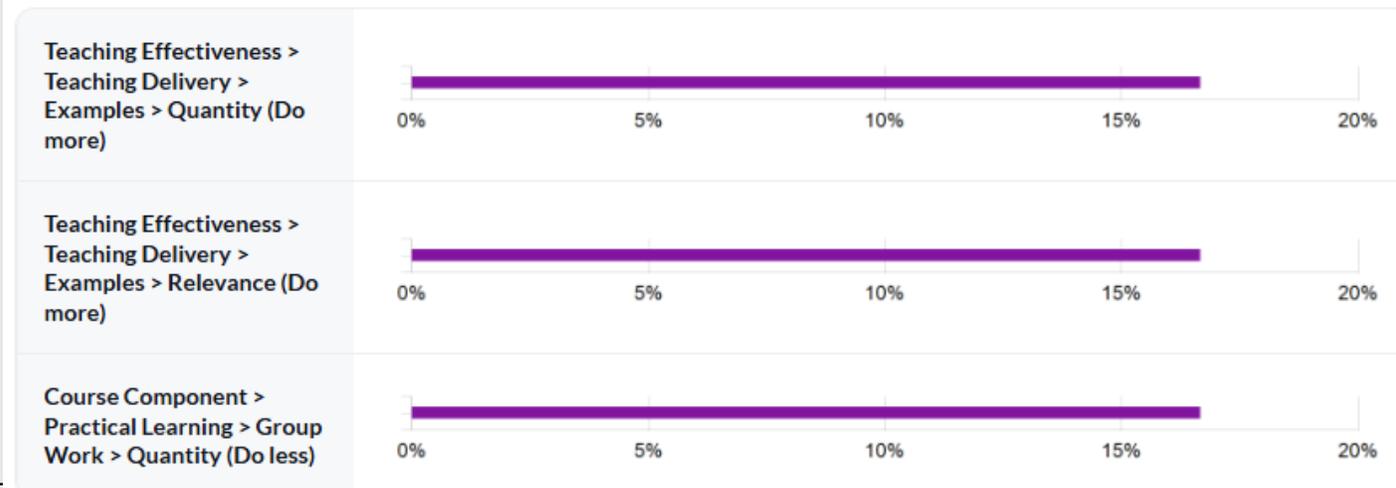
For Example:

- For Instructors/Employees (Individual)
 - Compare own results against normative analysis
 - View top recommendations
- For Dept Head/Dean, HR (Group by/Rollover)
 - Access to insights from open-ended feedback
 - Quick snapshot of the top “X” most frequent topics

FREQUENCY - TOPICS COMPARE



FREQUENCY - RECOMMENDATIONS



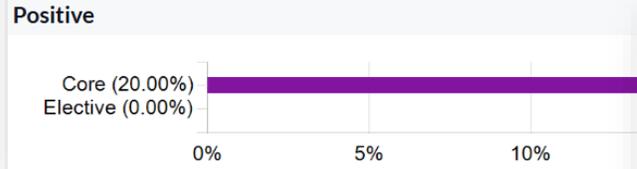
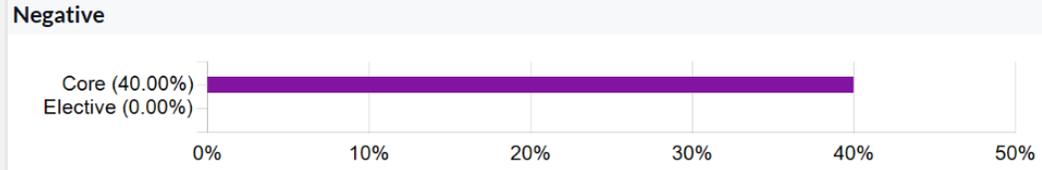
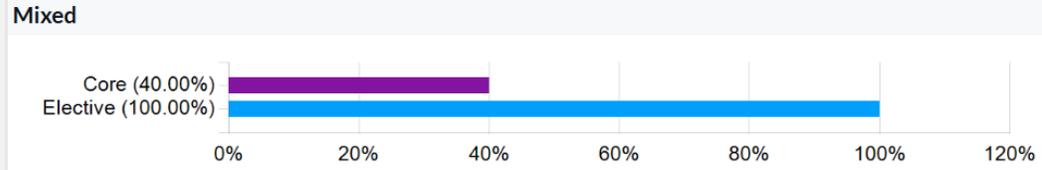
Cross Tabulation

Identify top discussion topics by rater demographic or question statistic

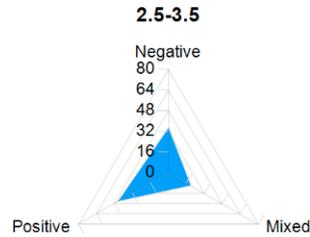
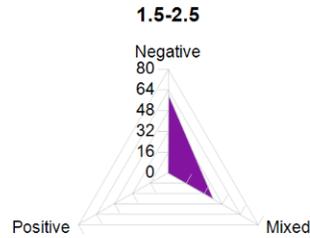
For example:

- For Instructors/Employees (Individual)
 - Breakdown results by a demographic to identify differences or bias
 - View qualitative analysis in context of quantitative data (how does this relate/why is the rating “x”)
- For Dept Head/Dean, HR (Group by/Rollover)
 - Identify nuances among different demographic groups
 - Norm responses across Departments/Schools/University

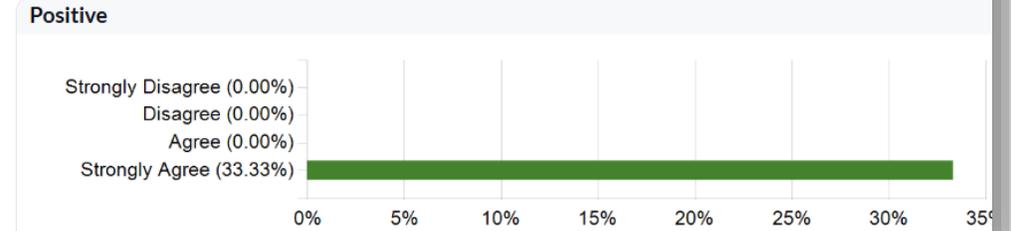
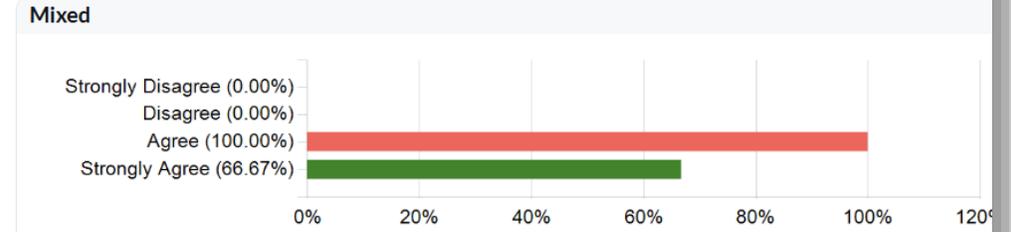
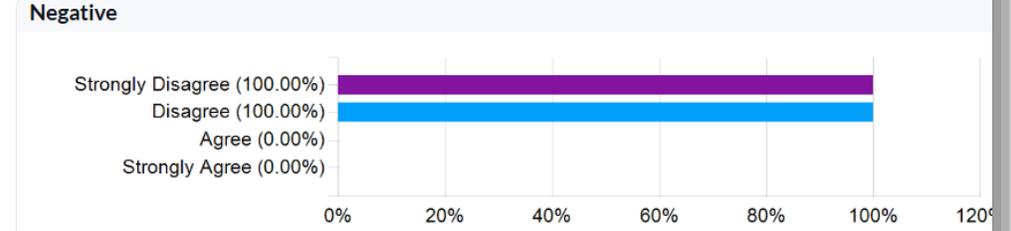
CROSS-TABULATION - RATER DEMOGRAPHIC



CROSS-TABULATION - RATER DEMOGRAPHIC



CROSS-TABULATION - QUESTION STATISTIC



Things to Remember!

- **Redaction Rules Sets must be first created in MLY to apply them to your Blue comment analysis**
- **In a Course Evaluation, if you have comments questions for both your courses and your instructors, you must run two separate analyses:**
 - **One for your course comment questions**
 - **One for your instructor comment questions**

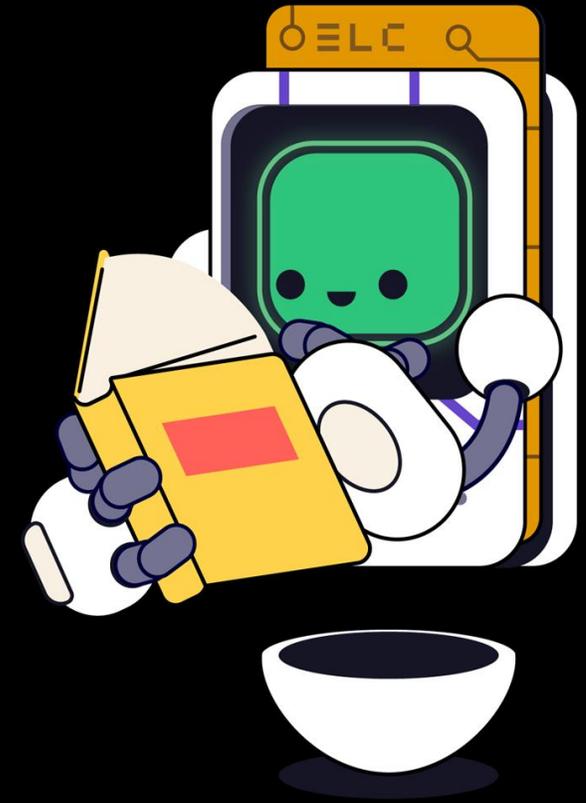
Poll:

What will be most valuable to you with MLY in Blue Reports?
(You can select more than one response!)

- A. Redaction
- B. The ability to share qualitative analysis insights in MLY and Blue Reports.
- C. Combining quantitative data with the qualitative data in Blue Reports to better “tell the story”
- D. Other (please share in the Q&A panel)



Questions?



A recording of this webinar will be available on the Explorance Help Center within ~ 3 days.

Community Resources



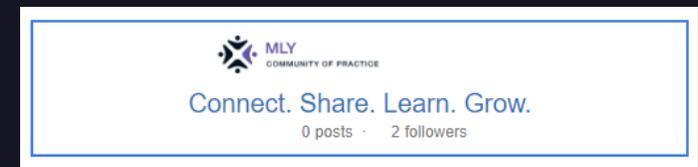
Community Discussion Forum

- Community discussion forum post to continue sharing and asking questions after the webinar: [\[Learning Webinar - Questions, Discussions, & Post-Webinar Follow-up\] June 25, 2025 - Uncover Deeper Insights through Qualitative and Quantitative Analysis with MLY in Blue Reporting](#)



MLY Community of Practice (CoP)

- Visit the MLY CoP! Please feel free to “follow” the [MLY CoP Discussion Forum](#) to continue to connect, share, learn, and grow with your fellow community members.



Thank you!

